



April 14, 2017

The Honorable Eduardo Garcia
California State Capitol, Room 4162
Sacramento, CA 94249-0056
via fax: 916-319-2156

Position: SUPPORT

Re: AB 755 Museums: California Museums for All

Dear Assembly Member Garcia,

On behalf of the American Alliance of Museums (AAM), I write to express my support for *AB 755, Museums for All*. Thank you for your leadership in authoring this bill.

We support the bill's intent to create a California-based program that will offer individuals and families with Electronic Benefit Transfer (EBT) cards free or very low cost admission to museums and provide an administrative fee to support participation by California museums. AAM also supports funding for the California Cultural and Historical Endowment's Museum and Cultural Resources Program.

The American Alliance of Museums is proud to represent 35,000 museums and individuals from all types of museums across the nation. These museums work every day to educate and inspire, nourish minds and spirits, enrich lives, and create healthy communities. Ingrained into AAM's current strategic plan is the core belief that diversity, equity, accessibility, and inclusion—in all aspects of museum structure, programming, and audience—are vital to the future viability, relevance, and sustainability of museums. AB 755 is consistent with our vision of a world informed and enriched by thriving museums, and we appreciate the bill's intention to support museums in serving all Californians, including low-income individuals and families.

Thank you, again, for your introduction of AB 755. Please contact me or Gail Ravnitzky Silberglie, AAM Vice President for Government Relations and Communications, at gsilberglie@aam-us.org or 202-218-7705 if you have any questions or would like additional information.

Sincerely,

A handwritten signature in black ink that reads "Laura L. Lott". The signature is fluid and cursive, with the first name being the most prominent.

Laura L. Lott
President & CEO

CC: Pamela Zielske, Advocacy Manager, California Association of Museums