

*In collaboration with the AAM Museum Management Committee (MMC) and LearningTimes*

## Strategic Thinking and Planning

Live Webinar  
July 1, 2009

### PRESENTER PROFILES



**John Durel**  
**Organizational Consultant and Leadership Coach**  
**Qm2/Durel Consulting Partners**  
**Baltimore, MD**

John W. Durel, Ph.D. combines practical experience from thirty years working in and with museums, with a keen understanding of how people and organizations function. In his current role as an organizational consultant, he advises museums and cultural nonprofits on leadership, organizational change, strategic planning, fundraising, and board and staff development. His clients have included art, history, science, and children's museums. John runs peer learning roundtables for executive directors, development directors, and senior museum professionals, providing ongoing support for individual leaders who are working to build great museums. He presents regularly at AAM, ACM and AASLH conferences and has published in *Museum News*, *History News*, and *Hand-to-Hand*.

### Web Conference Moderators



**Jonathan Finkelstein**  
**Founder and Executive Producer, LearningTimes.org**  
**President, The LearningTimes Network**  
**New York, NY**

Jonathan works closely with museums, educational institutions, libraries and other organizations to grow and maintain online learning communities and to foster human interaction, professional development and learning online. His recent book, *Learning in Real Time* (Wiley/Jossey-Bass), translates over ten years of experience facilitating real-time online learning into a practical resource guide for anyone facilitating or teaching online. Finkelstein also authored the chapter on live online outreach in the *The Digital Museum: A Think Guide*, published by AAM. He can be seen as the host of the "Real Time Minute" ([www.realtimeminute.com](http://www.realtimeminute.com)), a podcast series about online collaboration, and as the moderator and producer of many live webcasts, online conferences and 3D virtual world events for museum and education professionals. Finkelstein, who is the son of two New York City public school teachers, is a Certified Synchronous Training Professional (CSTP) and received his AB degree with honors from Harvard University.

**Greg Stevens**  
**Assistant Director, Professional Education**  
**American Association of Museums**  
**Washington, DC**



Greg Stevens is responsible for developing and overseeing AAM seminars, workshops and e-learning programs for museum practitioners, and career-related activities at the AAM annual meeting. Greg is also an adjunct faculty member at The George Washington University (GWU). Previously, Greg held education positions at the National Museum of the U. S. Army, Mid-Atlantic Association of Museums, National Building Museum, Smithsonian National Air and Space Museum, and Kellogg Performing and Visual Arts School in San Diego. Greg is the recipient of awards for performance excellence, arts achievement, and educational service, earning his MAT, Museum Education in the department of Educational Leadership from GWU and his BA, Theatre Design from San Diego State University. Greg has been a working artist and theatre designer for twenty years.