

Understanding the Three Dimensions of Your Board

Live Museum Essentials webinar

October 20, 2010

2:00-3:30 p.m. (ET)

In collaboration with the Museum Assessment Program (MAP) and



PRESENTER



Maureen Robinson

**Nonprofit Governance and Leadership Consultant
Washington, DC**

Maureen K. Robinson is a highly regarded speaker, writer and consultant on the leadership and governance of the nonprofit sector. Earlier this year, Maureen co-facilitated the three-part AAM web conference, *Executive Suite: Planning for Leadership Transition* (recording now available on-demand), and designed and facilitated AAM's annual professional development seminar, *CEOs and Governance* from 1999-2008. She is the author of *Nonprofit Boards that Work: The End of One-Size-Fits-All Governance* and *The Chief Executive's Role in Developing the Nonprofit Board*. Maureen founded the education program of the National Center for Nonprofit Boards (now BoardSource) and during her eight-year tenure created programs that influenced and shaped the practice of governance nationally and internationally. Among challenging assignments, she served as an expert witness on governance in the Barnes Foundation's successful petition to strengthen the independence and capacity of its board, and worked with a city history museum facing bankruptcy to restructure its finances, management, and governance.

WEBINAR MODERATORS



Greg Stevens

**Assistant Director, Professional Development
American Association of Museums
Washington, DC**

Since 2007, Greg Stevens has been responsible for developing and overseeing AAM seminars, workshops and a growing library of webinars and online conferences for museum practitioners, as well as the AAM Career Café™ at the annual meeting. Greg has co-moderated (with Jonathan Finkelstein of LearningTimes) all of AAM's webinars since early 2008. Greg regularly presents workshops on career-related topics for emerging and mid-career professionals and is an adjunct faculty member at The George Washington University (GWU). Previously, Greg held education positions at the National Museum of the U. S. Army, Mid-Atlantic Association of Museums, National Building Museum, Smithsonian National Air and Space Museum, and Kellogg



Performing and Visual Arts School in San Diego, where he spent over a decade of his life as a theatre designer and arts educator helping young people experience the process and product of theatre and art-making. Greg is the recipient of numerous awards for performance excellence, arts achievement, and educational service. He earned his MAT, Museum Education in the department of Educational Leadership from GWU; and his BA, Theatre Design from San Diego State University. Greg has also been a working artist and theatre designer for 20 years.



Jonathan Finkelstein
Founder and Executive Producer, LearningTimes.org
President, The LearningTimes Network
New York, NY

Jonathan Finkelstein works closely with museums, educational institutions, libraries and other organizations to grow and maintain online learning communities and to foster human interaction, professional development and learning online. Jonathan and his LearningTimes team helped bring

AAM Professional Development in to the online world in early 2008, and has produced and co-moderated (with Greg Stevens) all of AAM's webinars and web conferences since that time. His book, *Learning in Real Time* (2006, Wiley/Jossey-Bass), translates over ten years of experience facilitating real-time online learning into a practical resource guide for anyone facilitating or teaching online. Finkelstein also authored the chapter on live online outreach in the *The Digital Museum: A Think Guide* (The AAM Press). Jonathan can be seen as the host of the "Real Time Minute" (www.realtimeminute.com), a podcast series about online collaboration, and as the moderator and producer of many live webcasts, online conferences and 3D virtual world events for museum and education professionals. Jonathan also serves on the board of the AAM Media and Technology committee (M&T), one of AAM's professional networks. Finkelstein, who is the son of two New York City public school teachers, is a Certified Synchronous Training Professional (CSTP) and received his AB degree with honors from Harvard University.