

NEWS UPDATE

International Museum Community Responds to Tsunami

In the wake of the devastating tsunami that caused destruction, havoc, and terrible loss of life on coastlines around the Indian Ocean in December, we are now hearing reports of damage to museums and historic sites.

Some of the most vivid early reports came from Sri Lanka. Galle's Maritime Archaeology Unit (MAU), a joint project of the Amsterdam Historical Museum, the Western Australian Maritime Museum, and the University of Amsterdam, was destroyed, losing collections and equipment, according to a statement on MAU's website: "Being a weekend, only one security guard was present.

We are relieved to report that he survived. He was swept away but managed to catch hold of a tree. . . . Current members of the team are now confirmed to be safe." UNESCO representatives reported that Galle's Old Town, a World Heritage site, was affected by the disaster, but the extent of the damage is unknown.

Other damaged UNESCO World Heritage cultural sites include the Sun Temple of Koranak and the sanctuaries of Mahabalipuram in India. Reports of damage to museums, cultural institutions, or heritage sites in Indonesia are not yet available as *Aviso* ("Tsunami" continues on pg. 6)



Workers sort through the remnants of the Maritime Archaeology Unit in Galle, Sri Lanka, which was destroyed in December's tsunami. Photo courtesy of Robert Parthesius, University of Amsterdam.

OBITUARY

Longtime Museum Professional Sally Zinno Dies at 60

Sally A. Zinno, who spent more than 20 years in service to museums and training the field's future generations, died unexpectedly at the age of 60 at her Rhode Island home in December.

After earning a master's in public administration from Syracuse University in 1969, Zinno worked for 15 years in health care and public management. In 1981 she joined the staff of the Museum of Science in Boston as associ-

ate director for administration. She was assistant director for finance and administration at the Harvard University Art Museums from 1988 to 1990 and deputy director of the Delaware Art Museum from 1992 to 1996.

Between 1990 and 1992 she was a consultant in independent practice, assessing and then closing the Baltimore City Life Museum and overseeing the transfer of the museum's collections to the Maryland Historical Society.

Zinno began her academic career in 1990, teaching museum administration in the Harvard University extension school program, which she continued until 1997. In 1995, she joined the faculty of George

Washington University, where she taught until 2001. In 2002, she moved to Tufts University, where she taught the foundation course for the museum studies certificate and in 2004 became the internship supervisor.

Zinno was one of the founders and first chair of AAM's Museum Management Committee (MMC) and served on its executive committee for seven years. As chair, she served on the AAM Council of Standing Professional Committees, which she also chaired, and in that capacity served on the AAM Council. She was the author of "Employment-Related Benefits" in *The Nonprofit Handbook* and the chapter on financial management in *The Fundamentals of Arts Management*.

Zinno is survived by her mother, Carmela "Mae" Zinno, and brother, Thomas C. Zinno, Jr. Friends are establishing a memorial fund through the Tufts University Museum Studies Program. For details, contact Laura Roberts at laura@lauraroberts.com.

MMC also is naming its scholarship program in her honor. Donations may be made out to Museum Management Committee/AAM and mailed to Michael Melenbrink, Assistant Director of Finance & Administration, Flint Institute of Arts, 1120 E. Kearsley St., Flint, MI 48503. Please note "Zinno Scholarship Fund" in the memo line.

AAM NOTES

Accreditation Commission Revises Standards

The AAM Accreditation Commission has released a revised set of Characteristics of an Accreditable Museum, Accreditation Commission Expectations, Core Questions, and eligibility criteria. These documents are the framework of the Accreditation Program and collectively regarded as the standards for accreditation.

Release of the new standards caps off a process that began in late 2001. The Commission developed draft Characteristics and issued them to the field, inviting feedback. After numerous discussions and refinements, the Accreditation Commission approved the final versions of the Characteristics and Expectations at its December meeting.

The new set of characteristics replaces the version in use since 1995. The ("Accreditation" continues on pg. 3)

Where Are Aviso's Employment Ads?

Visit www.aam-us.org and go to the Job Center link or see page 10 for more information.

Federal Funding Deadlines

MARCH

- 1: NAGPRA, Tribal and Museum Documentation/Consultation Grant IMLS, Partnership for a Nation of Learners Community Collaboration Grants
- 14: NEA, Access to Artistic Excellence
- 15: IMLS, 21st Century Museum Professionals program
- 18: NSF, Informal Science Education (preliminary proposal)
- 22: NEH, Consultation Grants for Libraries, Museums, or Special Projects
NEH, Radio Projects: Consultation Grants
NEH, Radio Projects: Development and Production Grants
NEH, Television Projects: Consultation Grants

APRIL

- 1: IMLS, Native American Museum Services Program
- 1: NEA, Arts Indemnity Program
- 7: NEH, Faculty Humanities Workshops

For information and guidelines:

AAM/IMLS, Museum Assessment Program (MAP), 1575 Eye St. N.W., Suite 400, Washington, DC 20005; 202/289-9118; www.aam-us.org.

Institute of Museum and Library Services (IMLS), 1100 Pennsylvania Ave. N.W., Washington, DC 20506; 202/606-8536; www.imls.gov.

National Endowment for the Arts (NEA), 1100 Pennsylvania Ave. N.W., Washington, DC 20506-0001; 202/682-5400; www.arts.gov.

National Endowment for the Humanities (NEH), 1100 Pennsylvania Ave. N.W., Rm. 402, Washington, DC 20506; 202/606-8400; www.neh.gov.

National Park Service (NPS), National NAGPRA (Native American Graves Protection and Repatriation Act), 1849 C St. N.W., Rm. 2253, Washington, DC 20240; 202/354-2201; e-mail: NAGPRA_info@nps.gov; www.cr.nps.gov/nagpra.

National Science Foundation (NSF), 4201 Wilson Blvd., Arlington, VA 22230; 703/292-8616; NSF Graduate Research Fellowship Program, Oak Ridge Associated Universities, P.O. Box 3010, Oak Ridge, TN 37831-3010; 866/353-0905; e-mail: nsfgrfp@orau.org; www.nsf.gov.

AAM NOTES

Nominees Sought for 2006 Board of Directors Slate

The AAM Nominating Committee is seeking suggested candidates for six board members at-large for the 2006-09 class of the AAM Board of Directors and a suggested nominee for board chair, 2006-08, and vice chair, 2006-07. The committee is looking for nominees with senior experience in and knowledge about museum management, governance, ethics, and demonstrated experience as a board member for association or other nonprofit organizations.

All nominees must be individual AAM members, in good standing in any member category except Independent Professionals or Press/Public. Nominees must be willing to assume all expenses of attending board meetings.

To suggest a nominee, submit the required form to the nominating committee. The form and descriptions for each position are available on AAM's website, www.aam-us.org. Names of suggested nominees must arrive at the AAM offices no later than April 29. Send completed forms to the AAM Nominating Committee, 1575 Eye St. N.W., Suite 400, Washington, DC 20005.

The AAM board has confirmed a nominating committee for the 2006 slate of AAM officers and board members. The committee members are:

- Lou Casagrande, AAM board immediate past chair and president and CEO, Boston Children's Museum

- Diana Duncan, Council of SPC representative and director of development, Dallas Museum of Art

- Bill Eiland, AAM board member and director, Georgia Museum of Art, Athens

- Ann Fortescue, SPC Council representative and director of education, Senator John Heinz Pittsburgh Regional History Center

- Tom Livesay, AAM board member and director, Whatcom Museum of History and Art, Bellingham, Wash.

- Chris Reich, Council of Regional Associations representative and director and CEO, Putnam Museum of History and Natural Sciences, Davenport, Iowa

- Beverly Sheppard, AAM board member and president and CEO, Old Sturbridge Village, Sturbridge, Mass.

The committee will serve until the November 2005 board meeting and will select nominees for the 2006-09 slate of candidates.

AAM Offices Closed Feb. 21—Presidents' Day

February 2005

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AAM Centennial Poster Competition Call for Entries

AAM's 2006 centennial is a chance to celebrate a century of museum service and accomplishment. To promote the centennial far and wide, we need your help.

AAM is now accepting entries in a competition to design the sole commemorative poster of the centennial celebration. The winning design will be distributed to all attendees at the 2006 annual meeting in Boston.

Entries will be judged by a jury of museum and design professionals. Posters that reach the finals will be displayed in MuseumExpo™ at the 2005 annual meeting in Indianapolis, where attendees will vote for the winning design.

The deadline for submission is March 28. For more information on eligibility, design specifications, awards, and how to enter, visit www.aam-us.org/site/centennial.cfm or call 202/289-1818.

Enter the 25th-Annual Publications Competition

Enter the museum field's premier publication design competition! Now in its 25th year, AAM's Pub Comp recognizes and encourages excellent graphic design in museum publications. What standout publications did your museum produce over the past year? Show us!

From comprehensive collection catalogues to inventive invitations, all museum publications produced since March 2004 are eligible to compete in one of our 16 categories. Pub Comp judges are looking for overall design excellence, creativity, and ability to express an institution's personality, mission, or special features.

Complete information is available on our website, www.aam-us.org/pubcomp. The final postmark deadline is March 15 (no extensions).

("Accreditation" continued from pg. 1)

Characteristics of an Accreditable Museum is now a list of 38 statements describing the attributes of a professionally run, high-functioning museum.

Some changes to the Characteristics include increased:

- Emphasis on nonprofit accountability and public trust, community engagement, and inclusiveness
 - Accommodation of the increasingly complex partnerships and governance structures in which many of the museums in the program operate today
 - Emphasis on engaging in ongoing assessment of operations and programs and making use of those results
 - Focus on how museums fulfill their public service role by making their resources intellectually and physically accessible
- The Expectations are based on and com-

AAM Information Center: Help Is Just a Click Away

The Information Center has added an extensive amount of new material in the Collections Stewardship section of its online resources.

The materials are organized in four categories:

- Collections Management has information on access to collections; acquisitions and accessioning; appraisals; cataloguing; categories of collections; couriering; deaccessioning; inventories; loans; marking; old loans and objects found in collections; packing, moving, and shipping; and writing a collections management policy.
- Collections Planning provides resources to assist museums with writing and implementing a plan.
- Ethical & Legal Collections Issues addresses access to collections records,

ownership and protection of cultural and natural resources, rights and reproductions, and tax issues.

- Conservation & Historic Preservation has information on condition reporting, conservation treatment, historic preservation, planning, preventive care, and storage and handling.

The Information Center provides fast, easy access to material that will help you and your museum succeed. The Information Center's online resources are available to all AAM members and can be found in the Museum Resources section of the AAM website. In addition, member museums have access to the Information Center's reference services, including a growing collection of sample documents. Member museums may contact the Information Center at infocenter@aam-us.org.

plement the Characteristics. The commission first issued them in 1999 to provide more detail and guidance for museums about how the commission interprets and applies the Characteristics.

Changes to the Expectations include:

- A new Expectation on governance
- Revisions to existing Expectations on mission, planning, code of ethics, delegation of authority, and collections stewardship
- The Expectation on a resolution of permanence was eliminated as a standalone document; the topic was folded into the new Expectation on governance.

The most notable change made to the eligibility criteria was eliminating the minimum budget requirement (previously \$25,000).

The standards became effective Jan. 1 and are available at www.aam-us.org/accred along with a full summary of the changes.

MAP Applications Increase

AAM received 178 Museum Assessment Program (MAP) grant applications for the Dec. 1 Institute of Museum and Library Services grant deadline. This represents a 16 percent increase from the previous deadline. Applications for Public Dimension Assessment increased by 56 percent and applications for Governance Assessment were up 75 percent. "We are extremely pleased with the continuing high participation in the MAP program," said Edward H. Able, Jr., AAM's president and CEO. "We are especially pleased with the high participation in our newest MAP component, Governance, because of its critical importance to our institutions and their effectiveness."

WORKSHOP

The Continuing Classroom: Museums Engaging Adults in Lifelong Learning

Saturday, Feb. 26, 2005

Organized by Midwest EdCom
in collaboration with the
Association of Midwest Museums

Hosted by the Art Institute of Chicago

To register, visit
www.midwestmuseums.org

Annual Meeting, MuseumExpo™ Website Launches

Visit the AAM Annual Meeting & MuseumExpo™ 2005 website at www.aam-us.org/am05.

- Reserve hotel rooms online through the AAM Housing Bureau.
- Search the schedule for program sessions and special events of interest to you.
- Find out more about MuseumExpo™. Only MuseumExpo™ brings you more than 300 exhibitors showcasing their latest products, innovations, and services.

FTC Releases Final SPAM Rules

The wait is over. On Dec. 16 the Federal Trade Commission (FTC) released the final rules for the CAN-SPAM Act. The final rules state how nonprofit e-mail will be handled under the law and goes into effect March 28.

Criteria included in the final rules determine the primary purpose for various types of e-mail, including commercial and transactional or relationship e-mail, which are not considered unsolicited communication, or SPAM. Commercial e-mail may include those providing information on the recipient's subscriptions, memberships, or ongoing accounts. Transactional or relationship e-mails also may include program content or legislative updates for members.

The FTC stated that certain messages between a nonprofit and its members could be considered transactional or relationship. This comment is encouraging because it reaffirms the extent to which the FTC is protecting nonprofit e-mail from being considered SPAM.

Key for all e-mailers to remember is that neither the law nor the rule prohibit the sending of commercial e-mail altogether. The law requires that e-mail contain clear notice that it is commercial in nature, a valid physical postal address, and an opt-out component.

Throughout 2004 AAM worked closely with the American Society of Association Executives (ASAE) and Independent Sector, umbrella groups representing associations from all sectors, to voice concerns of nonprofits to the FTC and to protect nonprofit e-mailers from burdens directed at blatant commercial bad actors, such as spammers who send pornography. AAM will continue to work with ASAE to interpret the final rule and share crucial e-mail information with the field through *Aviso* and the AAM website, www.aam-us.org.—*Ember Farber* (efarber@aam-us.org; 202/218-7703)

Join the Museum Advocacy Team® (MAT)

This network of museum professionals educates policymakers and advocates on federal policies favorable to museums. MAT members receive alerts about pending national legislation to act quickly on issues important to museums. To receive Museum Advocacy Team® Action Alerts, contact AAM Government & Media Relations at 202/289-9125 or mat@aam-us.org.

Museum Tax Legislative Outlook

As the 109th Congress begins, AAM is focusing on two key tax issues for museums—congressional proposals to improve oversight and governance of nonprofit organizations and legislation supporting charitable giving incentives.

Senate Finance Committee Chairman Charles E. Grassley, R-Iowa, is leading the effort to improve nonprofit accountability. In September 2004, Grassley and ranking member Max Baucus, D-Mt., encouraged Independent Sector (IS), a national coalition of nonprofits of which AAM is a member, to convene a national panel that will make recommendations to Congress on ways to improve the oversight of nonprofit organizations.

IS responded by creating the Panel on the Nonprofit Sector, a group of 24 nonprofit and philanthropic leaders. This panel will be advised by two groups—one made up of academic and legal experts, the other of community leaders from outside the nonprofit sector—and five work groups made up of representatives from within the nonprofit community. AAM President and CEO Edward H. Able, Jr., was appointed to the Transparency and Financial Accountability Work Group. After consultation with the advisory and work groups, the full panel is expected to submit its preliminary findings to the Senate Finance Committee this month and its final report later this spring.

In addition to nonprofit accountability proposals, tax incentives for charitable giving remain a high priority for AAM. Despite overwhelming approval for separate bills endorsing charitable giving incentives in both the House and Senate, the CARE (Charitable Aid, Recovery, and Empowerment) Act failed to make it to conference committee during the 108th Congress. Sen. Rick Santorum, R-Penn., a sponsor of the CARE Act, is expect-

ed to reintroduce the legislation in the new Congress. AAM has endorsed three CARE Act charitable giving incentives that would benefit museums:

- Allow donors at age 59 1/2 to transfer funds from a traditional or Roth Individual Retirement Account (IRA) to a charity as a split-interest gift and as a direct gift at age 70 1/2.
- Allow taxpayers who do not itemize their taxes to take a charitable deduction for overall contributions that are more than \$250 yearly (\$500 for joint filers) but less than \$500 (\$1,000 for joint filers).
- Allow artists, writers, and composers to take a fair-market-value tax deduction for works of their own creation that they donate to nonprofit institutions such as museums, libraries, or archives. Currently artists may deduct only the cost of materials when they contribute their artistic work to a cultural institution.

AAM is working with the Association of Art Museum Directors (AAMD) to advance the third incentive. AAMD has already secured the support of Sens. Robert Bennett, R-Utah, and Patrick Leahy, D-Vt., to reintroduce the Artist-Museum Partnership Act this year, and they are also encouraging Sen. Orrin G. Hatch, R-Utah, to join them. Similar legislation also is expected to be reintroduced in the House.

As legislative measures are introduced and make their way through Congress, AAM will be working with the Museum Advocacy Team® (MAT) and other advocates to inform and influence members of Congress on these and other issues affecting museums. To join MAT, contact AAM Government & Media Relations at 202/289-9125 or mat@aam-us.org.—*Eileen Goldspiel* (egoldspiel@aam-us.org; 202/218-7702)

Electronic 990/990EZ Update

The Internal Revenue Service (IRS), in partnership with the National Center for Charitable Statistics (NCCS), has developed a website to electronically file Form 990 and Form 990-EZ.

The Form 990 series is used by tax-exempt groups, including charities, private foundations, and nonprofits, to file disclosure of releasable data to the public as required by the law.

The application allows nonprofit organi-

zations to file electronically their full Form 990 Exempt Organization Returns safely and effectively with the IRS. The only software required to enter and electronically file the 990 return is Microsoft Internet Explorer (or other compatible browser). The online system generates a PDF document to download, print, and submit.

The 2004 Form 990 and Form 990-EZ was to be available online in January. For more information and technical assistance, visit <http://efile.form990.org>.

Museums Work with States for Homeland Security Funding

Museum professionals in several states have contacted their state homeland security and emergency management officers to inquire about funds from the Department of Homeland Security (DHS). Funds for nonprofits at risk of international terrorism were included in DHS's FY 2005 appropriations. The funds were allocated within the Urban Areas Security Initiative, one of six existing Homeland Security Grant Programs. The current allocation includes funding for cities and counties in 18 states.

Museums and service organizations in Pennsylvania, New York, Illinois, and Colorado have contacted their state homeland security advisors or other designated State Administrative Agency (SAA) to obtain additional information. Within those states receiving funds, only institutions within eligible regions and localities can seek funds. The designated SAAs in New York, Illinois, and Pennsylvania have been collecting contact information from interested cultural institutions and nonprofits. The application deadline

for the SAAs and state homeland security advisors to secure their portion of federal funding was Jan. 16.

Throughout 2004, AAM worked with United Jewish Communities and a coalition of nonprofits from healthcare, education, and the arts to ensure that cultural institutions, including museums, were included in the eligibility criteria. This allocation was one of the few new funding sources included in the FY 2005 Homeland Security Appropriations bill. In the coming year AAM will work with the nonprofit coalition and the 109th Congress to expand funding for the program and the number of localities eligible for funding.

For information on the funding process, visit www.aam-us.org/aamlatest/DHS-Grant-Guidelines.cfm. The article includes links to the Complete FY 2005 HSGP Guidelines and Resources, a searchable database of homeland security advisors and designated SAAs, and a fact sheet on DHS appropriations. —*Ember Farber* (efarber@aam-us.org; 202/218-7703)

Postal Reform Introduced in 109th Congressional Session

Good news for nonprofit mailers came early in the New Year. Rep. John McHugh, R-N.Y., chairman of the House Special Panel on Postal Reform and Oversight, reintroduced the Postal Accountability and Enhancement Act of 2005 (H.R. 22) as the 109th Congress convened. The bill was cosponsored by Reps. Danny Davis, D-Ill., Henry Waxman, D-Calif., and Tom Davis, R-Va., chairman of the House Committee on Government Reform.

Even better news is that the bill addresses the two key fiscal issues that threaten to increase rates and hasten the timing of the next postal rate increase. The bill provides United States Postal Service (USPS) relief from pending military service and retirement costs facing USPS.

The Postal Accountability and Enhancement Act of 2004 garnered unanimous support in both House and Senate oversight committees but was not cleared for consideration by the full chambers before the 108th Congress adjourned. According to the Alliance of Nonprofit Mailers, which AAM works with to protect nonprofit postal rates, the goals of the bill remain the same as previous versions—to preserve universal service, promote efficiency and flexibility, ensure fair competition and accounting, and establish a base for future reforms by mandating sound research.

While it is a positive sign that the bill was introduced so early on in the new congressional session, some in the mailing industry are concerned given the lack of White House support for the bill in 2004. Considering the work already completed in committee on previous versions of the bill, H.R. 22 could see accelerated committee and floor consideration in 2005.

AAM will continue to monitor developments on this legislation and alert the museum community about opportunities to educate legislators on the importance of reasonable postal rates for museums.—*Ember Farber* (efarber@aam-us.org; 202/218-7703)

Deadline Approaching for IMLS/CPB Grants

The March 1 deadline for Partnership for a Nation of Learners Community Collaboration Grants is fast approaching.

The new grants, co-sponsored by the Institute of Museum and Library Service (IMLS) and the Corporation for Public Broadcasting (CPB), are designed to build and strengthen the relationships among libraries, museums, and public broadcasters.

More information is available at www.partnershipforlearners.org or contact IMLS at 202/606-8536.

Make the Most of the Money

Applying for federal grants for your museum may seem like a daunting task—but it doesn't have to be. AAM offers some simple hints to guide you through the grant process.

1. **Do your research.** Visit the most comprehensive source to search for federal grants at www.grants.gov, where federal agencies such as IMLS, NEA, NEH, and NSF publish grant guidelines.

2. **Contact the program officer for assistance.** Most agencies have professional staff available to assist in the application process. They can answer questions and offer technical support

that will help you in preparing your application.

3. **Review successful grant applications.** Find out what others have done before you and evaluate their success stories. You can request copies of funded proposals from agency program officers. NEH posts a selection of successful applications at www.neh.gov.

4. **Apply early.** Make sure that you have enough time to thoroughly complete the application process. Double check your application, have someone proofread it, and make sure your budget numbers add up.

5. **Announce your grant!** Acknowledgement of federal grants is good for your organization and often encourages private funding or continued federal support. Spread the word through a local media release and contact your government representatives with the good news.

Remember: The best way to increase the availability of grant monies is to work to increase the funding of government programs that support museums.—*Anna McAlpine* (202/289-9125; amcalpine@aam-us.org)

Aviso's Job Center

**Find a job.
Fill a position.**

Visit www.aam-us.org and go to the Job Center link.

IPAM Phase I Applications Due March 18

AAM is now accepting applications for the 2005-07 cycle of the International Partnerships Among Museums (IPAM) program. The program offers U.S. museums the opportunity to work on a collaborative project with an institution in another country and form a lasting relationship between the museums and their communities.

The application cycle runs in two phases. Phase I applications from U.S. and non-U.S.

museums are due by March 18. Phase II applications, including project proposals, are due from partnered museums by Oct. 7. IPAM partnerships will be awarded at the end of 2005 with travel taking place between April 2006 and May 2007.

For Phase I IPAM applications, visit the IPAM website at www.aam-us.org/ipam or contact 202/289-9115, fax 202/289-6578, or ipam@aam-us.org.

Connect with International Colleagues in Indianapolis

AAM/ICOM, the U.S. National Committee of ICOM, will be sponsoring multiple sessions and events during the 2005 AAM Annual Meeting and MuseumExpo™ in Indianapolis, May 1-5. During the meeting, attendees will be able to learn more about the international museum community and network with colleagues from abroad.

AAM/ICOM-sponsored program sessions will bring international perspectives to a wide range of topics and issues. Other events with an international focus include the AAM/ICOM Annual Business Meeting and Luncheon and the International Partnerships Among

Museums (IPAM) Breakfast. The AAM/ICOM Members Reception will host AAM/ICOM members and international attendees at the home of a private collector. Space is limited. Contact the AAM/ICOM office to RSVP. In addition, AAM/ICOM Board members and staff will be available at the AAM Resource Booth to discuss ICOM, IPAM, and AAM's other international activities.

For more information about international events in Indianapolis visit www.aam-us.org/am05 and look for AAM/ICOM sponsored activities or contact AAM/ICOM at 202/289-9115, fax: 202/289-6578, or aam-icom@aam-us.org.

ICOM Committee News

• ICTOP, ICOM's International Committee for the Training of Personnel, is compiling a consolidated list of museum training courses and program websites on the ICTOP website at <http://ictop.icom.museum>. ICTOP is still actively seeking additional information for the list. Submit links and updates via e-mail to Patrick J. Boylan, Department of Arts Policy and Management, City University of London, at p.boylan@city.ac.uk.

• ICOM's International Committee for University Museums and Collections (UMAC) has posted papers from its 2004 conference, Traditional Culture and Intangible Heritage in University Museums, on its website at <http://umac.icom.museum>. The conference was held in conjunction with the ICOM 20th General Conference in Seoul, Korea, in October.



("Tsunami" continued from pg. 1)

goes to press.

The world museum community is mobilizing to assess the needs of museums and cultural sites in the area and respond with assistance once their immediate requirements are known. "We extend our heartfelt condolences to the people of Burma, Thailand, Malaysia, Indonesia, Sri Lanka, India, Maldives, Bangladesh, Somalia, Kenya, Tanzania, and all other communities affected by this terrible disaster," said Edward H. Able, Jr., AAM president and CEO. "Our thoughts are with the victims and those working to relieve their suffering. In the weeks to come, we will stay in contact with the regional and international organizations best placed to identify the needs of museums and heritage professionals in the affected areas as they recover and rebuild."

The International Council of Museums (ICOM) in Paris is coordinating reports of damage and is circulating them to the international museum community. It has established a Disaster Relief Fund to address recovery in the affected areas. "ICOM will seek to establish the status of museums and museum workers in the countries affected and give priority



The Maritime Archaeology Unit, a joint project of the Amsterdam Historical Museum, the Western Australian Museum, and the University of Amsterdam, was destroyed in December's tsunami. Some of the site's collections were salvaged.

Photos courtesy of Robert Parthesius, University of Amsterdam.

to establishing a coordinated relief programme to safeguard the heritage of the region," said ICOM President Alistair Cummins in a statement. To learn more about conditions of museums in the affected areas and how you can donate or help, visit the special Tsunami Relief section of the ICOM website at http://icom.museum/disaster_relief.

AAM will post recovery needs assessments, how U.S. museums can offer assistance, and information as it becomes available from ICOM at www.aam-us.org.—*Erik Ledbetter*



AAM Seminars: Education Opportunities Abound

Mutual Concerns of Air and Space Museums

Seattle, March 19-22
 Hosted by the Museum of Flight, this international meeting includes sessions on collections care, restoration, fund raising, education, archiving, and exhibit development, as well as a tour of the Boeing Everett Assembly Plant and Paul Allen's Flying Heritage Museum, and sessions at the Museum of Flight's Restoration Center. For agenda and registration information, visit www.nasm.si.edu/mutualconcerns. Sponsored by the National Air and Space Museum in collaboration with AAM.

Legal Problems of Museum Administration

San Francisco, March 30-April 1
 This annual seminar provides museum directors, administrators, trustees, legal counsel, and others with the most current knowledge and information regarding today's legal issues in museum operations. Day 1: Planning and Implementing Museum Construction Projects; Day 2:

The Global Museum in an Evolving World; Day 3: Governance and "Corporate" Responsibilities. Full-tuition scholarships are available for those who cannot attend without financial support. Scholarship applications must be received by Feb. 18. For more information and to register, visit www.ali-aba.org. Co-sponsored by the Smithsonian Institution and the American Law Institute-American Bar Association (ALI-ABA).

Facilities and Risk Management

Pittsburgh, June 24-25
 Or, how to ensure bad things don't happen to good museums. Learn how to assess and manage risk to your facilities and collections, as well as how to allocate limited resources that will yield the greatest increase in safety. Benchmarking information from the 2004 AAM Facilities and Risk Management Survey—data provided by more than 1,100 museums—will be included. Fellowships available for staff from small museums. Hosted by the Senator John

Heinz Pittsburgh Regional History Center.

For the most current schedule, agendas, registration forms, and travel information, visit www.aam-us.org.

SEEKING PARTICIPANTS

The National Interpretive Planning Colloquium

Held in conjunction with the 2005 AAM Annual Meeting, May 5
 Participants will analyze sample interpretive plans, create guidelines for interpretive plans, and identify strategies for writing and implementing the plan. Registration is complimentary, but based on a competitive application (deadline March 18). Information and application form are available on the AAM website, www.aam-us.org. In collaboration with the AAM Committee on Education (EdCom).

Enjoy the benefits of membership, join the AMERICAN ASSOCIATION OF MUSEUMS



Member benefits include: *Museums News* and *Aviso* subscriptions, information on job openings, invitations to AAM's annual meeting, free or reduced admission to participating AAM-member museums, discounts on AAM Bookstore items, and more.

Individual memberships are nontransferable. All dues subject to change without notice. (Membership in AAM includes \$20 from annual membership dues applicable to a subscription to *Aviso*, except for students and retirees, and \$22 applicable to a *Museum News* subscription.)

Return this form with payment to:
 American Association of Museums
 Dept. 4002, Washington, DC 20042-4002

PAYMENT METHOD

- Check payable to AAM \$ _____
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Name _____

Job Title _____

Institution ** _____

Mailing Address _____

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**Please indicate affiliation or explanation of current status. Failure to do so will delay processing of your application.

INDIVIDUAL MEMBERSHIP

Annual Income:

- \$140 Above \$60,000
 \$120 \$50,000-\$59,999
 \$95 \$40,000-\$49,999
 \$75 \$30,000-\$39,999
 \$50 Under 29,999

(Dues are based on annual income.)

Professional Status:

- Museum & Museum Association Staff
 Other Nonprofit & Foundation Staff
 Independent Professional

(Individuals supplying goods and/or services to the museum field are ineligible for staff membership. This category includes self-employed individuals.)

AFFILIATED INDIVIDUAL CATEGORIES

- \$35 Non-paid Museum staff
 \$100 Museum Trustee
 \$35 Student* (provide copy of I.D.)
 \$35 Retired Museum Staff or Retired Museum Trustee*

(*Receive only *Museum News*. To also receive *Aviso*, please add \$15.)

STANDING PROFESSIONAL COMMITTEES

Individual members of AAM are eligible to join one or more of AAM's Standing Professional Committees (SPC). As of Jan. 1, 1999, all SPC members must join AAM. Dues for the committees are in addition to AAM dues. Check off the desired committee(s) and add the appropriate amount to your AAM dues.

- Committee on Audience Research & Evaluation (CARE) \$15
 Committee on Museum Education \$15
 Committee on Museum Professional Training (COMPT) \$10
 Curators Committee \$10
 Development & Membership (DAM) \$15
 Diversity in Museums \$15
 Media & Technology Committee \$20
 Museum Management Committee (MMC) \$10
 National Association for Museum Exhibition (NAME) Individual \$25
 Student \$15
 International \$45
 Public Relations and Marketing Committee Registrars Committee (RC-AAM) \$20
 Security Committee (MASC) \$15
 Small Museum Administrators' Committee (SMAC) \$15

Early Bird Deadline: March 4

Member Registration	\$305
Non-Member Registration	\$445
Full-Time Student Member	\$170

Preliminary Program Mailed

The preliminary program for the annual meeting was mailed to AAM members with the January/February issue of *Museum News*. If you haven't received your copy, call Meetings and Professional Education at 202/289-9113 or send an e-mail to annualmeeting@aam-us.org with your mailing address.

Housing Deadline April 4

Book online at www.aam-us.org/am05/housing or call the AAM Housing Bureau at 317/684-2578.

Seeking a Roommate?

Meeting attendees seeking roommates to share hotel expenses should contact Stephanie Essex, Meetings and Professional Education, at 202/289-9113 or sessex@aam-us.org.

Discount Flights Available

ATC, AAM's official travel agency, has negotiated discounts with United, Northwest, and U.S. Airways with savings of 10 percent to 15 percent on tickets purchased more than 60 days prior to the meeting. To make your reservation, contact ATC at 800/458-9383 or www.atcmeetings.com/aam.

If you prefer to contact airlines directly or use your own travel agency, you'll need the following information: United Airlines reference #510CK, Northwest Airlines reference #NEQB, U.S. Airways reference #GFN84183198.

Resume Review

AAM is seeking experienced museum H.R. professionals to review resumes during the 2005 annual meeting. To be a reviewer, contact Litasha Waldon, Human Resources, at 202/218-7669 or resumereview@aam-us.org.

Employment Listings

Each year, the Job Center features employment opportunities and is available exclusively to attendees during the annual meeting. Individuals should be prepared to drop off copies of their resume—one per job listing (some employers also require the federal SF-171 form and letters of reference). All arrangements for interviews must be made between the interviewer and the applicant.

Institutions are invited to submit job listings (no longer than one page, front and back) for a nominal fee of \$20 for each job posted. To submit a listing, send 30 copies of each listing and payment by April 8 to: Litasha Waldon, AAM, 1575 Eye Street N.W., Suite 400, Washington, DC 20005.

Job listings, with payment, can also be dropped off during the meeting in the job center. Contact: Litasha Waldon at 202/218-7669 or lwaldon@aam-us.org.

Workshops and Tours

Several workshops will take place on May 5 at the Indianapolis Marriott Downtown during the annual meeting. Workshops will cover a range of topics, including transforming your board, operating a historic house museum, budgeting, peer review training, and cash management. To view a complete list, visit www.aam-us.org/am05 and click on Search Schedule.

For those planning to extend their stay and explore Indianapolis, there are several conference tours. To learn more, visit AAM's website at www.aam-us.org/am05 and click on Search Schedule.

Special Features Each Day!

May 2—Small Museum Day

Developed in collaboration with AAM's Small Museum Administrators Committee, planned activities focus on small museum issues: strategic planning and collaborative marketing sessions; a luncheon celebrating the accomplishments of small museums; and informal roundtable discussions at the Small Museum Administrators Marketplace of Ideas.

May 3—Museum and Library Day

In partnership with the Institute of Museum and Library Services, three concurrent sessions will explore: innovative partnerships between museums, libraries, and public broadcasting that advance community goals; business planning for sustaining digital asset management; and new collaborative models that involve museums, libraries, and other community organizations in creating effective learning communities. In collaboration with the American Library Association, author and poet laureate of the State of Connecticut Marilyn Nelson will provide the keynote address at the general session.

May 4—Personal Development Day

Three concurrent sessions will provide tools and strategies to maximize personal effectiveness in project management, conflict resolution, and communication skills.

Wanted: Roundtable Discussion Leaders

New, Mid-Career Professionals

AAM is looking for experienced museum professionals from all types of institutions and areas of work to act as mentors/discussion leaders on May 4 from 12:15-1:15 p.m. during the AAM Annual Meeting and MuseumExpo™ in Indianapolis.

Mentors will lead informal roundtable discussions on a wide range of topics relating to career choices, professional life, and work strategies. Last year's topics included: "The Future Is Now: Long-Range Planning for a Management Career," "Doing It All: Work Life in Small Museums," and "Motivating Museum Staff." Discussions are planned for both new and mid-career professionals.

Prospective mentors do not need to be career specialists but should have an interest in the emerging generation of museum professionals or the desire to discuss mid-career-related issues with colleagues. To become a mentor, e-mail annualmeeting@aam-us.org or call 202/289-9114.

CEO/Director Discussions

AAM seeks museum CEOs and directors willing to serve as discussion leaders at the CEO/Director Roundtable during the Marketplace of Ideas at the annual meeting.

This yearly event is an informal and flexible roundtable discussion program that will convene during the annual meeting in Indianapolis on May 2 from 3:30-5:30 p.m. It is designed to promote opportunities for the exchange of ideas, information, and solutions among professionals who share and understand the specific challenges they confront everyday as CEOs and directors.

We are looking for practical as well as philosophical topics. Last year's discussions included "Advice to a New Director," "Engaging Trustees: Better Governance," and "Addressing Diversity."

If you are interested in leading a roundtable discussion and have a specific topic in mind, e-mail annualmeeting@aam-us.org or call 202/289-9114.

Suspect Arrested in Munch Painting Theft

Inquiries into the getaway car used in the Aug. 22 theft of Edvard Munch paintings *The Scream* and *The Madonna* have led to an arrest. According to the British paper *The Guardian*, the suspect claims to have an alibi.

The suspect—who has not been identified in accordance with Norwegian press policies—claims he was “attending a course” at the time of the robberies, reports Norwegian newspaper *Aftenposten*.

“I suspect it was a distraction crime,” former Det. Charles Hill told *The Guardian*. Hill helped recover another version of *The Scream* when it was stolen from Oslo’s National Gallery in 1994. “The robbers wanted to get Norwegian police distracted from something else they were doing,”

he said. The Oslo police have neither confirmed nor denied this suspicion.

The arrest comes four months after the armed theft of the paintings from the Munch Museum in Oslo. A masked man held museum visitors and a security guard at gunpoint while another ripped the paintings’ from the wall. The paintings whereabouts are still unknown and the *Aftenposten* reports that “sources from both the art world and the criminal sources” claim that *The Madonna* has been severely damaged since the theft.

The museum has been closed since August for a security evaluation and upgrade. A more secure Munch Museum is expected to open in June.—*Julia Beizer*

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Visit www.aam-us.org and go to the Job Center link today.

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(1) paid/requested outside-county mail subscriptions stated on form 3541	0	0
(2) paid in-county subscriptions stated on form 3541	0	0
(3) sales through dealers and carriers, street vendors, counter sales, and other non-USPS paid distribution	400	600
(4) other classes mailed through the USPS		
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d. Free distribution by mail	0	0
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(2) in-county as stated on form 3541	120	170
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e. Free distribution outside the mail:	25	53
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Editor

12/29/04

THE AVISO CLASSIFIEDS

MUSEUM CAREERS LAUNCH: Employers now can place classified job advertisements in real time at <http://museumcareers.aam-us.org>. This new online service offers updated job listings 24 hours a day; searchable listings by employer, location, salary range, job category, and/or title; and e-mail alerts when new listings appear matching a preferred profile. Advertisers can post jobs in real time right from their desktops and track activity online to measure and report on recruitment advertising. Marketplace and Career Development ads will remain in *Aviso*, but employment ads will be available only online. You can pay for your ad online with a credit card.

TO PLACE a Marketplace or Career Development ad:

(Marketplace Ads include goods, services, and announcements. Career Development Ads include professional and educational announcements.)

Submit your ad and billing and contact information (phone, fax, address, method of payment) via e-mail: aviso@aam-us.org. Please do not fax or mail your ad unless you are unable to submit it by e-mail.

You will receive an e-mail, with the cost of your ad, within two business days. If you do not receive confirmation, please call 202/289-9122 to make sure that we have received your ad.

DEADLINE for Marketplace and Career Development Ads: Advertisements are due by the 15th of the month at 5 p.m. EST. For example, Sept. 15 is the cut-off for the October issue. All cancellations/changes must be made in writing by the deadline.

TYPES OF ADS:

Standard Ads. Standard ads are "line ads." A discounted rate of \$1.45 per word is offered to AAM members; non-members pay \$2.75 per word.

Display Ads. Display ads receive prominent placement.

Boxed Display ads are 3.5" x 3.5" and can hold up to approximately 175 words. A discounted rate of \$450 is offered to AAM members; the rate is \$875 for all others.

Boxed Column-Inch Display ads can hold about 176-750 words. They are 3.5" wide (two columns) by 4" to 9.25" long, as needed. A discounted rate of \$85 per column inch (1.75" wide) is offered to members. The rate is \$160 per column inch for all others. *Aviso* staff will lay out your ad or you can submit **camera-ready** ads and/or logos. Camera-ready artwork must follow the same dimensions listed above. TIFF files (300 DPI) should be submitted via e-mail.

PAYMENT: After we receive your ad, we will calculate the cost and e-mail you a confirmation sheet; please use this to submit payment. Non-AAM members must prepay by credit card or check. AAM members are urged to prepay. (There is a 10-percent surcharge for members that must be invoiced.) Please make your check payable to the American Association of Museums and send it along with a copy of the confirmation sheet to: *Aviso* Ads, AAM, 1575 Eye St. N.W., Suite 400, Washington, DC 20005. A receipt and a copy of the ad will be mailed to you after the issue comes out. (Attn: Ad Agencies—ad rates are *not* commissionable.)

AAM does not verify the authenticity or research the provenance of objects or artifacts listed for sale. AAM must rely on museum professionals to use their judgment when responding to any advertisement. We may edit ads for style and clarity.

CAREER DEVELOPMENT

The School of the Art Institute of Chicago, 37 S. Wabash Ave., Chicago, IL 60603, 800/232-7242, fax: 312/899-1840, www.artic.edu/saic, admiss@artic.edu. Undergraduate, Graduate, and Certificate Programs: BA, BFA, BIA; MFA in Studio; MFA in Writing; MA in Architecture; MA in Interior Architecture; MA in Art Therapy; MDes in Designed Objects; MA in Modern Art History, Theory, and Criticism; MA in Arts Administration; MA in Art Education; MA in Teaching; MA in Visual and Critical Studies, MS in Historic Preservation; Post-Baccalaureate Certificate in Studio; Post-Baccalaureate Certificate in Writing. Departments: Architecture, Interior Architecture, and Designed Objects; Design for Emerging Technologies; Art and Technology Studies; Art Education; Art History, Theory, and Criticism; Art Therapy; Ceramics; Fashion Design; Fiber and Material Studies; Film, Video, and New Media; Liberal Arts; Painting & Drawing; Performance; Photography; Print media; Sculpture; Sound; Visual and Critical Studies; Visual Communication.

M.A. Program in Museum Studies at New York University. For over 20 years, NYU's Program in Museum Studies has offered an innovative course of study in the contemporary theory and practice of museum work. Emphasizing both interdisciplinary study and courses of practical training, the program draws on university faculty and museum professionals to prepare students for all areas of museum work. In addition to core courses in the history and theory of

museums, exhibitions and collections, and museum management, students pursue personal programs of study supporting individual academic and career objectives. The Advanced Certificate in museum studies is also available for students with an M.A. or who are enrolled in an M.A. program at NYU. Contact museum.studies@nyu.edu or visit www.nyu.edu/gsas/ma/museumstudies.

REX: Roundtables for EXecutives. Join a peer learning forum for executives to address the complex issues of museum management and leadership. Gain confidential, sustained support, and an opportunity to test and refine your efforts to improve the museum and your leadership abilities. For more information see: www.qm2.org/roundtables.html; e-mail: marycase@qm2.org; or call: 202/544-2698.

MARKETPLACE

Disability Awareness exhibit now available. "In Touch With Knowledge," a unique hands-on traveling exhibit, presents the educational history of blind and visually impaired people—from the earliest tactile communication codes to the development of electronic educational aids. Includes original artifacts and is fully accessible with braille, print, and audio description. Freestanding modular kiosks easily arranged for 800-square-foot space. Online description and photo: www.aph.org/museum/intouch. Contact: arich@aph.org or 502/899-2364. Callahan Museum of the American Printing House for the Blind.

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Call for Papers: The Center for the Arts in Society at Carnegie Mellon University announces an interdisciplinary, international conference on (Im)permanence: Cultures in/out of

Time scheduled for October 2005. This conference will bring practicing artists in all fields of the visual and performing arts, scholars in the various humanities, together with experts in curation and preservation to address the relationship between art and time both historically and in the contemporary world. Call for papers/presentations/performances can be found at <http://www.hss.cmu.edu/cas>. Questions? Contact: Dr. Judith Schachter, Director, History Department, 240 Baker Hall, Carnegie

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Celestial Images: Antiquarian Astronomical Charts and Maps from the Mendillo Collection: This exhibition consists of over 80 star, planetary, and celestial phenomena charts and maps from the 17th-19th centuries. Available May 2005-April 2008 (end dates flexible). \$6,000 for 6-8 weeks, plus pro-rated shipping (custom crates); wall and label text included; exhibition catalogue available at a discounted rate.

In the Vernacular: Everyday Photographs from the Rodger Kingston Collection: Approximately 170 photographs and photo-objects in frames and for cases (display cases required). Available March 2005-August 2008 (end dates flexible). \$6,000 for 6-8 weeks plus pro-rated shipping (custom crates); wall and label text included.

For more information and to have an exhibition proposal sent to you, please call Rebekah Pierson, Assistant Director at 617/353-4672. For a more detailed description of each exhibition, please visit www.bu.edu/art and click on "Traveling Exhibition Opportunities" on the main page.

Mellon University, Pittsburgh, PA 15213-3890.

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Museum Security Specialists. Experienced museum and exhibit security, risk assessment and reduction consulting; security program development, management, and training; crisis response and emergency management planning. Reasonable rates. References available. Affiliated with SecuraComm, Inc. Call Security Strategies, Leesburg, Va., 703/777-2447.

"Plants of the Lewis and Clark Expedition." Traveling exhibit includes pressed specimens, photographs, and journal quotes. Fay E. Schaller, 406/264-5465.

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"Art of Warner Bros. Cartoons." Traveling exhibition celebrating Bugs, Daffy, Tweety, Sylvester, Roadrunner, Coyote. Landmark MoMA show. sssss41@hotmail.com.

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Finally, Traveling Exhibitions with Substance! "Savage Ancient Seas"TM, www.savageancientseas.com, features some of the most spectacular, unique marine cretaceous skeletons in the world. Also, "Savage Ancient World"TM www.triboldpaleontology.com/exhibits, offers some of the most amazing and unique dinosaurs of North

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"John James Audubon, American Artist and Naturalist," a new travel-

ing exhibition. Website: www.artservices2000.com. Contact Mark Alexander: 386/428-2980.

Asian Art Appraisals, Elisabeth Douglas, ASA, ISA. Appraisals for insurance, damage, donation, sale, equitable distribution. 866/267-5304. E-mail: wien@texas.net. www.asianartappraisals.com.

The National Park Service posts notices of proposed deaccessions and items available for deaccessioning on the World Wide Web at <http://www.cr.nps.gov/museum/deaccess/deaccess.htm>.

Seeking Participants. The National Interpretive Planning Colloquium. In conjunction with the 2005 AAM Annual Meeting, May 5. Participants will analyze sample interpretive plans, create guidelines for interpretive plans, and identify strategies for writing and implementing the plan. Registration is complimentary, but based on a competitive application (deadline March 18). Information and application form are available on the AAM website, www.aam-us.org. In collaboration with the AAM Committee on Education (EdCom). Hosted by the Indianapolis Children's Museum.

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February 2005

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