

## AAM Annual Meeting Celebrates 100 Years of Museums



The annual meeting of the American Association of Museums—the world’s largest gathering of museum professionals—will have special meaning this year. AAM will be celebrating its centennial, an anniversary that invites the field to reflect on 100 years of triumphs, failures and lessons learned. But more importantly, the centennial is an opportunity to look to the future, to the challenges and opportunities that await the museum community over the next 100 years.

What will the museum of tomorrow look like? How will museums remain relevant in this era of rapid change? What leadership skills and knowledge will be required? These and other questions will be discussed and debated at the annual meeting, April 27 to May 1, at the Hynes Veterans Memorial Convention Center in Boston.

“As a city of historic firsts, Boston is the perfect setting to celebrate 100 years of American museums, bringing together museum professionals from across the country and around the globe,” said Edward H. Able, Jr., AAM’s president and chief executive officer. “With the recent growth of its museum community, Boston is experiencing a cultural boom that makes it a vibrant and exciting setting for such a large cultural gathering.”

Attendees will explore the latest trends in such areas as museum management, collections stewardship, museum education, marketing, public relations, technology and development. A record number of program sessions, workshops and speakers will examine what American museums have achieved and what they strive to accomplish in advancing the ideals of their communities.

This year’s conference will introduce several new features. “Centennial Sessions,” developed by AAM Standing Professional Committees, will discuss the past, present and future of museum

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## Senate Confirms Anne-Imelda Radice as New IMLS Director

On March 13, the Senate confirmed the nomination of Dr. Anne-Imelda Radice as director of the Institute of Museum and Library Services (IMLS); she took office the following day when she was sworn in by Bruce Cole, chairman of the National Endowment for the Humanities. “I am honored to have been appointed by President George Bush to serve as the third director of the Institute of Museum and Library Services,” Radice said in a statement released by IMLS. “It will be a great pleasure to work every day to serve the American people and with those in the museum and library fields to enhance all our citizens’ intellectual and aesthetic development, which is essential to success in a knowledge society.”

Most recently, Radice served as acting

assistant chairwoman for programs at the National Endowment for the Humanities. She has held an array of positions within and outside government, including serving as the first director of the National Museum of Women in the Arts, in Washington, D.C.

AAM president and CEO Edward H. Able, Jr. said, “Anne Radice is an experienced museum professional who understands and appreciates the vital work that our nation’s museums do to enrich people’s lives and build community. She is an excellent choice to lead the Institute of Museum and Library Services, and we look forward to working with her to advance support of America’s museums.”

Radice is the second IMLS director from the museum field. She succeeds Robert S.

*(Please turn to “Senate Confirms,” pg. 2)*



## Year of the Museum: Public Television Documentary

One of the most exciting projects to come out of the Year of the Museum is AAM's collaboration with Great Museums™ Television. In late April and early May, public television stations across the nation will begin airing *Riches, Rivals and Radicals: 100 Years of Museums in America*, a new one-hour film that explores the unique character of American museums and how they became the wonderful and diverse institutions we know today. Narrated by National Public Radio reporter Susan Stamberg, it is filled with colorful and fascinating stories about the people and the social changes that shaped our museums. The documentary is based on the book of the same name by Marjorie Schwarzer, published by AAM. Both will be available for purchase through the AAM bookstore.

The television special is a high-profile centerpiece that offers your museum and local public television station the chance to collaborate on cross-promotional events to build awareness and drive traffic to your museum. To begin a collaboration, call your local public television station and ask for its community outreach coordinator. Station staff will brainstorm with you about projects that have television appeal and can make an impact in your community.

The Year of the Museum is a celebration of the amazing, exciting ways that museums enrich our lives and communities. By participating, you join a national effort that brings together the voice of the museum field to capture the public's attention and imagination. Beyond 2006, the Year of the Museum also launches a sustained effort to encourage Americans to experience and support local museums.

For more information about the documentary, the book and partnering with your local television station, visit [www.aam-us.org/yom](http://www.aam-us.org/yom).—*Jill Connors-Joyner*

*("Annual Meeting," continued from pg. 1)*  
professional disciplines. "Thought Leader Sessions," with experts outside the museum field, will consider important leadership challenges in such areas as public accountability, governance, competitive strategies, value-based leadership and seizing the future.

Attendees will also learn about the latest products and services of more than 300 national and regional companies at the meeting's exhibit hall, MuseumExpo™.

A highlight of the meeting will be its keynote speaker. Matthew Bogdanos—Marine Reserve colonel, classics scholar, former prizefighter and New York Assistant District Attorney—was on active military duty in Iraq when looting occurred at Baghdad's Iraq National Museum in 2003. He immediately embarked on a mission to recover the

stolen antiquities with a select group of men from his special-ops task force. Operating without official sanction, risking his career and his life in pursuit of these priceless international treasures, he assisted in the recovery of more than 5,000 antiquities. These adventures are chronicled in his book *Thieves of Baghdad*. Bogdanos will speak on April 28 at 10:30 a.m.

Detailed information about the 2006 AAM Annual Meeting is available at [www.aam-us.org/am06](http://www.aam-us.org/am06).—*Anna McAlpine*

*("Senate Confirms," continued from pg. 1)*  
Martin, a library professional. The directorship alternates between individuals in the museum and library communities.

Attendees at AAM's Annual Meeting in Boston later this month will have the opportunity to meet Radice at a session (April 29, from 9 to 10:15 a.m.) moderated by Able, who will briefly interview her about her plans for the agency and then open the floor for a discussion with the audience. She will also offer brief remarks at the opening general session on April 28.—*Eileen Goldspiel*

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# AVISO

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## Winners Announced for 2006 Brooking Paper

AAM is pleased to announce the winners of its second annual Brooking Paper on Creativity in Museums. This competition invites museum professionals to write about notable examples of creativity, innovation and imagination in museum operations. The first prize carries an award of \$1,000. Funding was provided by Dolores Brooking, professor of arts administration at California State University, Dominguez Hills.

The first-prize essay will appear in the May/June issue of *Museum News*. The top three essays will be posted on the AAM website ([www.aam-us.org](http://www.aam-us.org)) in late April.

### First Prize

*Maggie Russell-Ciardi*, education director, Lower East Side Tenement Museum, New York for “Immigrant Voices: A New Language for Museums”

### Honorable Mentions

*Benjamin Filene*, senior exhibit developer, Minnesota Historical Society, St. Paul for “Small Stories in the Big Picture—Open House: If These Walls Could Talk”

*Heather DeGaetano*, grants coordinator, Tennessee Aquarium, Chattanooga for “A Rising Tide Lifts All Boats: Collaboration Among Museums in Chattanooga”

Dolores Brooking was director of education at the Spencer Museum of Art, University of Kansas, Lawrence, where she developed innovative and experimental programs. From 1977 to 1979 she created an interdisciplinary project for the National Endowment for the Humanities that merged the arts and humanities. She also has published a number of articles and papers.

The 2006 Brooking Paper judges were Phyllis Rabineau, vice president for interpretation and education, Chicago History Museum, and Dan Freas, museum programs director, Conner Prairie, Fishers, Ind.

Information about how to enter the 2007 competition will be posted at [www.aam-us.org](http://www.aam-us.org) in early May.—*Anna McAlpine*

## Large Turnout for MAP Applications

The Museum Assessment Program (MAP) staff are happy to announce that 171 applications were received for the Feb. 15 postmark deadline. Participation is on a first-come, first-served basis for eligible applicants. An estimated 116-125 museums will be accepted into the program this year. MAP staff will inform applicants of their status in May. Eligible applicants not selected will be placed on a waiting list for three months, in case others accepted into the program withdraw. After three months, those on the waiting list will need to reapply for the Feb. 15, 2007, deadline. If you have questions, contact MAP staff at 202/289-9118 or [map@aam-us.org](mailto:map@aam-us.org).

MAP is a confidential process of self-study, peer review and implementation. Museums of all types and sizes have partnered with MAP to attain excellence in operations and planning. Four assessment types— Institutional, Governance, Collections Management, and Public Dimension—assist museums in focusing on specific areas of operations. AAM’s Museum Assessment Program is supported through a cooperative agreement with the Institute of Museum and Library Services.

## 2006 AAM Contributors

AAM wishes to acknowledge and thank the following individuals, foundations, museums and organizations for their generous contributions. Only with the support of contributors like you can AAM deliver on its mission to fully represent the museum community, address its needs and enhance its ability to serve the public.

This list represents donors from Feb. 1-March 1, 2006. You deserve to be properly recognized for your contributions, and we strive for 100-percent accuracy. If you have any questions or if we have made an error, contact the AAM Development Department at 202/218-7701 or [kcarter@aam-us.org](mailto:kcarter@aam-us.org).

### Individuals

Steve Abbruscato  
Roxana Adams  
Robert Baron  
Fatima Bercht  
Eric Beube  
Tamara Biggs  
Robert Brooker  
Judith Brown  
William Buchbaum  
John Bunning  
Ruth Burkhoff  
Jacqueline Butler-Diaz  
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Cinnamon Catlin-Legutko  
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National Academy of Sciences

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Department of State—Bureau of Educational and Cultural Affairs

### Museums

South Bannock County Historical Center

Western Railway Museum

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## Nominees Sought for AAM 2007 Board of Directors

The AAM nominating committee seeks nominees for six board member-at-large positions in the 2007-2010 class of the AAM board of directors, as well as a nominee for board vice chair, 2007-2008. Candidates should have senior experience in museum management, governance and ethics and demonstrated experience as a board member of an association or other nonprofit organization.

All nominees must be individual AAM members, in good standing in any member category except Independent Professionals. Nominees must be willing to assume all expenses of attending all board meetings.

To suggest a nominee, submit the required form to the nominating committee. The form and descriptions for each position are available at [www.aam-us.org](http://www.aam-us.org). Names of suggested nominees must arrive at the AAM offices no later than May 26. Send completed forms to the AAM Nominating Committee, 1575 Eye St. N.W., Suite 400, Washington, DC 20005.

The AAM board has confirmed the 2007 nominating committee. The committee members are:

- Jeff Rudolph, AAM board member and president and CEO, California Science Center, Los Angeles
- Sharon Bennett, representative, Council of Regional Associations, and archivist, Charleston Museum, Charleston, S.C.
- Bill Eiland, AAM board member and director, Georgia Museum of Art, Athens
- Rex Ellis, AAM board member and vice president, Historic Area, Colonial Williamsburg, Williamsburg, Va.
- Gail Harrity, AAM board member and COO, Philadelphia Museum of Art
- Lynn Robertson, representative, Council of Standing Professional Committees, and executive director, McKissick Museum, Columbia, S.C.
- Susan Robertson, representative, Council of Regional Associations, and executive director, Gore Place Society, Waltham, Mass.

The committee will serve until the November 2006 board meeting and will select nominees for the 2007-10 AAM slate of candidates.

## AAM Online Resources

### Website Users: Can't Find Login Information?

Just go to the AAM website, click on Login, and then select Forgot Username/Password. When prompted, enter your username or e-mail address. An e-mail will be sent to the address we have in your AAM profile with your current login information.

### Why Login?

Your AAM membership allows you online access to:

- The AAM Information Center
- Current *Museum News* and *Aviso* articles
- The *Museum News* archive

- A list of museums providing admission benefits

Once you login, you can also:

- Change your username and password to something easy to remember
- Update your AAM profile, including contact information
- Renew your membership online

For more information on these and other member benefits and tools, visit [www.aam-us.org/memcenter](http://www.aam-us.org/memcenter).

If you don't have an e-mail account entered in your profile, contact [membership@aam-us.org](mailto:membership@aam-us.org) with your preferred e-mail address, and we'll update your record.

## 2006 Professional Education Schedule

Develop your professional knowledge and skills in AAM seminars!

### Learning in Museums

*June 16-17 – St. Louis*

If museums are going to thrive as places of learning, they must shift the way they create and deliver educational opportunities. Developing an interpretive vision and uniting traditionally separate museum departments in interpretive teams ensures that education is an institution's highest priority and the responsibility of all staff—from the planning stages through evaluation. This seminar will show you how your institution can maximize visitor learning through institution-wide collaboration. Developed with the AAM Committee on Education. Hosted by the St. Louis Art Museum and the St. Louis Science Center.

### Secrets of Accreditation

*September 22-23 – Pittsburgh*

Whether you're currently in the process, about to begin subsequent accreditation or deciding whether to pursue accreditation—this seminar is for you! Discover first-hand from Accreditation Program staff and an accreditation commissioner how to ensure a smooth process and a successful outcome. Sessions include dialogue, interactive exercises and small group discussions. Hosted by the Senator John Heinz Pittsburgh Regional History Center.

### Seminar for Historical Administration

*October 28-November 18 – Indianapolis*

This intense, three-week, residential program on leadership and management of history organizations employs case studies, workshops, forums and field trips, with experts from within and outside the museum field. Gain the skills and confidence to accomplish your professional goals and the knowledge and strategies necessary to advance your institution. Application deadline May 12. Co-sponsored by the American Association of State and Local History, the Colonial Williamsburg Foundation, the Indiana Historical Society, the National Park Service, and the National Trust for Historic Preservation.

For the most current schedule, agendas, registration forms and travel information, visit [www.aam-us.org](http://www.aam-us.org).

### IMLS Awards Youth Research Contract

The Institute of Museum and Library Services (IMLS) has contracted with the Institute of Learning Innovation (ILI) to analyze IMLS's grants for youth development. This activity is part of its "Museums and Libraries Engaging America's Youth" initiative.

ILI will survey approximately 500 IMLS grants awarded between 1998 and 2003 for projects helping youth ages 9 to 19, develop case studies of select grants and convene meetings that include grantees, policy makers, researchers and museum and library practitioners. "We know that museums and libraries have an essential role to play in helping America's youth succeed in school and in life," said Mary L. Chute, acting director of IMLS. She noted that "this analysis will help us learn more about what works, build bridges with policy makers, and share best practices."

IMLS plans to make the study available in late fall. To learn more about the youth initiative, visit [www.imls.gov/about/youth.shtm](http://www.imls.gov/about/youth.shtm).

### Celebrate International Museum Day on May 18!

Since 1977, International Museum Day (IMD) has been celebrated at museums across the globe. Every year museums offer special programs and activities on May 18 that showcase museums as institutions in service to society. This year's theme, "Museums and Young People," reflects the ability of museums to shape tomorrow's society through interaction with youth. Alissandra Cummins, president of the International Council of Museums (ICOM), notes that "museums can do much by recognizing the condition of the young people in the communities they serve and by making the museum experience more available to them. Young people have fresh eyes, and museums are their windows on our world."

Participation can also pay dividends for your institution. Last year, the newly opened Atomic Testing Museum in Las Vegas, Nev., created an International Museum Day poster and displayed it in humorous and thought-provoking contexts throughout the day. International Museum Day activities helped the museum justify a \$125,000 line-item appropriation from the Nevada Commission on Tourism. "The Commission is always interested in attracting international visitors," noted Curator of Education Ellen Leigh. IMD and other international activities are part of the museum's ongoing effort to attract international tourism.

Suggested IMD activities, many costing very little in resources or staff time, can be found on the ICOM website at [http://icom.museum/imdact\\_2002.html](http://icom.museum/imdact_2002.html).

### Summer Travel Benefits Available for AAM/ICOM Members

Museums around the world offer free or discounted admission to International Council of Museums (ICOM) members. For those planning to travel abroad this summer, now is the perfect time to join. Residents of the U.S. become members of ICOM when they join the U.S. National Committee, AAM/ICOM.

Additional benefits include a member reception at the home of a private collector during the AAM Annual Meeting, membership in subject-specific international committees of your choice, quarterly editions of *ICOM News*, free annual Study Series publications, discounted rates and shipping on ICOM and UNESCO publications, and access to the UNESCO-ICOM Museum Information Center.

Contact AAM/ICOM: 202/289-9115, fax: 202/289-6578 or [icom@aam-us.org](mailto:icom@aam-us.org), or visit [www.aam-us.org/aamicom](http://www.aam-us.org/aamicom). To learn more about international activities at the 2006 AAM Annual Meeting in Boston, look for AAM/ICOM-sponsored activities at [www.aam-us.org/am06](http://www.aam-us.org/am06).

### The Funniest Book on Your Shelf!

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## Charity Tax Legislation Stalled in Conference

Lawmakers have delayed negotiations on the tax reconciliation measure that could include new charitable tax incentives and nonprofit reforms. Despite mounting pressure to approve the extension of key tax breaks, the conference committee appointed to resolve differences between the House and Senate versions of H.R. 4297 has yet to get underway and is unlikely to meet until after the March congressional recess.

Among the differences between the two measures are three charitable tax incentives of interest to museums, included only in the Senate version:

- **IRA Rollover:** This provision would permit tax-free distributions from Individual Retirement Accounts (IRAs) directly to charitable organizations or to split-interest entities after the taxpayer has reached age 70½. Effective for two years.
- **Itemizers/Non-Itemizers Deduction:** Taxpayers who itemize would be able to claim deductions for cash and non-cash contributions over \$210 for single filers and \$420 for joint filers. Donors who do not itemize deductions would be allowed to deduct the same amounts, but only for cash contributions. Effective for two years.

- **Artist Fair Market Deduction:** Proposes a deduction for qualified artistic charitable contributions—any literary, musical, artistic or scholarly composition, or similar property, created within 18 months prior to the contribution—that would be equal to the fair market value of the property at the time of the contribution. Effective for two years.

The Senate version also included a number of charitable reforms of particular interest to museums:

- **Fractional Interest Gifts:** Proposes to change current law governing donations of a fractional interest in tangible property to require the charity holding the fractional interest to take possession of the item for a period of time each year that corresponds to the charity's percentage interest in the item.
- **UBIT Requirement:** When filing the Form 990, charitable organizations with gross revenues of \$10 million or more would be required to submit a certification by an independent auditor attesting that the organization's unrelated business income tax (UBIT) filings are accurate.
- **Appraisal Requirements:** New fines and penalties for donors and appraisers for

valuation misstatements on donated property for which an appraisal is required (gifts of property valued at more than \$5,000). Appraisers might also be subject to disciplinary action such as being suspended or barred from presenting appraisals to the IRS.

- **Taxidermy Property:** Proposes new reporting requirements for contributions of exempt-use taxidermy property with a claimed value of more than \$500.

The House measure contained no provisions for the charitable community. It is unclear whether there is enough momentum or pressure for lawmakers to negotiate the charitable tax incentives or reforms. AAM is working with congressional staff and other service organizations to address the museum community's specific concerns on fractional interest gifts and with the larger nonprofit community on UBIT certification and promoting new incentives for charitable giving. For additional details, visit Independent Sector at [www.independentsector.org](http://www.independentsector.org) or the Senate Finance Committee at [www.finance.senate.gov](http://www.finance.senate.gov).—*Eileen Goldspiel*

## NEA Funding Available for Youth Arts Projects

A National Endowment for the Arts program, Learning in the Arts for Children and Youth, offers funding for projects that help children and youth acquire appreciation, knowledge and skills in the arts. The deadline for applications is June 12.

Projects must provide participatory learning and engage students with skilled artists, teachers and excellent art. All proposals must include the following components: 1) the opportunity for students and their teachers to experience exemplary art, in a live forum wherever possible; 2) study of such art, including the acquisition of skills for practicing it where appropriate; 3) performance of or making art within the discipline(s) studied; and 4) student assessment according to national, state or local arts education standards.

The NEA is interested in projects, regardless of the size or type of applicant organization, that are of national, regional or field-wide significance; that tour in several states; or that provide an unusual or especially valuable contribution because of geographic location. This includes local projects that can have a significant impact on communities or that are likely to serve as models for a field. For more information, visit [www.arts.gov](http://www.arts.gov) or call 202/682-5521.—*Anna McAlpine*

## AAM Hosts Advocacy Seminar

On March 5 and 6, AAM hosted nearly 40 museum directors and professionals from several states for a professional education seminar titled "Secrets of Political Influence." Attendees from California, Colorado, Connecticut, Delaware, Iowa, Maryland, Massachusetts, Michigan, New Jersey, New York, North Carolina, Pennsylvania, Virginia, Washington, D.C., Wisconsin and West Virginia gathered at AAM's Washington, D.C., office to network and gain insight on topics including the current political landscape at the local, state and federal levels; demystification of the political and public policy processes; why museums need to get involved in advocacy and ways to engage in the process. Museum professionals interested in learning more about advocacy are encouraged to join AAM's Museum Advocacy Team® for regular legislative updates and calls to action. Also, stop by the Resource Center at AAM's 100th Annual Meeting in Boston (April 27-May 1) and attend advocacy and public-policy sessions throughout the annual meeting. For additional information, visit [www.aam-us.org/getinvolved/advocate/index.cfm](http://www.aam-us.org/getinvolved/advocate/index.cfm) or e-mail [mat@aam-us.org](mailto:mat@aam-us.org).—*Ember Farber*

**Federal Funding Deadlines**

**MAY**

- 1: NEH, Challenge Grants
- 15: NEH, Preservation Assistance Grants for Smaller Institutions

**JUNE**

- 1: National Archives, Electronic Records Projects
- 1: National Archives, National Historical Publications and Records Commission
- 1: NEA, Challenge America: Reaching Every Community Fast-Track Review Grants
- 22: NSF, Informal Science Education Awards (planning and proposal grants)

**JULY**

- 17: NEH, Grants to Preserve and Create Access to Humanities Collections
- 12: NEA, Learning in the Arts for Children and Youth

**AUGUST**

- 14: NEA, Access to Artistic Excellence

**FOR INFORMATION**

- National Archives: [www.archives.gov](http://www.archives.gov)
- NEA: [www.arts.gov](http://www.arts.gov)
- NEH: [www.neh.gov](http://www.neh.gov)
- NSF: [www.nsf.gov](http://www.nsf.gov)

**Postal Reform Prospects May Be Delayed**

Museums and other nonprofits continue to await resolution between House (H.R. 22) and Senate (S. 622) versions of large-scale postal reform bills. Although the Senate named its conferees on Feb. 10, the House has yet to follow suit. According to the Alliance of Nonprofit Mailers, nonprofit mailers should expect the announcement of another rate increase—to take effect in spring 2007—sometime this spring, though the rate of increases to nonprofit and other mail remains to be seen. Congressional passage of a postal reform bill that provides for reorganization of the United States Postal Service (USPS) and relief from certain financial obligations could alleviate the need for additional postal rate increases in subsequent years depending on when during this session of Congress the conference committee convenes and a final bill passes.—*Ember Farber*

**IRS Exempt Organization Unit Priorities for 2006**

Lois Lerner, newly appointed director of the IRS Exempt Organizations Division, met with the American Bar Association Section of Taxation and outlined the division's 2006 focus areas according to a report by law firm Steptoe & Johnson, LLP. The areas of greatest interest for museums are charitable remainder trusts, tax-exempt entities that participate in tax shelters (accommodation parties) and executive compensation. The IRS is expected to issue a report on executive compensation later this year. For more information about the IRS compensation initiative, see "IRS Nonprofit Compensation Review Update," *Aviso*, February 2006.—*Eileen Goldspiel*

**Upcoming NAGPRA Training Session in Juneau, Alaska**

Each year, the National Park Service's National NAGPRA Program periodically sponsors one-day training for individuals interested in better understanding and implementing the Native American Graves Protection and Repatriation Act. The next training course will be presented in Juneau, Alaska, on May 29. Slots are still available. For more information and to register, visit [www.cr.nps.gov/nagpra/training/index.htm](http://www.cr.nps.gov/nagpra/training/index.htm).—*Ember Farber*

**Year of the Museum Bill Proceeds in Senate**

AAM continues to work with key Senate Cultural Caucus staff to orchestrate introduction and passage of a Senate bill recognizing 2006 as the Year of the Museum, identical to H.Res. 389, which the House of Representatives passed on Feb 8. AAM has learned from Senate staff that legislative language for a Senate bill has been drafted and further Senate cosponsors are being gathered. For additional information about H.Res. 389, contact [mat@aam-us.org](mailto:mat@aam-us.org). Visit [www.aam-us.org/sp/yom/index.cfm](http://www.aam-us.org/sp/yom/index.cfm) for additional information about the Year of the Museum and AAM's centennial.—*Ember Farber*

**Bulletins**

**20th Annual Theatre in Museums Workshop at the Children's Museum of Indianapolis.** Part I: Sept. 18-20, Part II: Sept. 21-23. Participation in Part I, this year or in previous years, is mandatory to participate in Part II. Enrollment deadline: Aug. 1. Contact Patricia Daily at 317-334-3819 or [patriciad@childrensmuseum.org](mailto:patriciad@childrensmuseum.org).

**Call for Papers: John Michael Kohler Arts Center's second international conference,** on "The Road Less Traveled: Considering the Art of Vernacular Environment Builders," Sept. 27-30,

2007; Sheboygan, Wis. Arts professionals from the U.S. and abroad should submit a one-page synopsis to Amy Ruffo before July 31, 2006; [aruffo@jmkac.org](mailto:aruffo@jmkac.org) or 920/458-6144; visit [www.jmkac.org](http://www.jmkac.org).

The **Cultural Policy Center** (University of Chicago) has released Mapping Cultural Participation in Chicago, a study on who participates—by race, ethnicity and socioeconomic status—in Chicago's major and smaller arts and culture institutions. The first such study in a major U.S. metropolitan area to

map neighborhood-by-neighborhood involvement, it addresses whether smaller institutions attract a different audience. Visit <http://culturalpolicy.uchicago.edu/mcpc>.

**Hurricane Digital Memory Bank: Preserving Stories from Katrina, Rita, and Wilma.** Firsthand and other experiences sought: stories, images, blog postings, audio files, etc. Visit [www.hurricanearchive.org](http://www.hurricanearchive.org) (please read submissions before contributing);

*(Please turn to "Bulletins," pg. 9)*

# Annual Meeting

## A CENTENNIAL OF IDEAS

EXPLORING TOMORROW'S MUSEUMS

April 27 – May 1, 2006 • Boston, Massachusetts



Sponsored by Fidelity Investments, Fidelity Foundation and The Boston Foundation.

### It's Not Too Late to Meet Us in Boston

If you haven't registered for the annual meeting in Boston, April 27-May 1, it's not too late! You can register on-site at the Hynes Convention Center.

The full registration rate for members is \$420. Daily registration rates are also available.

#### Registration hours:

Thursday, April 27, 9 a.m.-6 p.m.

Friday-Saturday, April 28-29, 8 a.m.-5:30 p.m.

Sunday, April 30, 8 a.m.-3:30 p.m.

For further information, visit [www.aam-us.org/am06](http://www.aam-us.org/am06).

### Don't Miss

- MuseumExpo™—the nation's largest showcase of museum products and services—will open with a special reception on Friday, 12-2 p.m. From Friday to Sunday, 300-plus exhibitors are expected to be on hand, offering the latest products and services in the field.
- The AAM Bookstore, the single source for all your professional needs, featuring these new AAM titles:
  - *Riches, Rivals & Radicals: 100 Years of Museums in America*
  - *Things Great and Small: Collections Management Policies*
  - *Accreditation Resource Kit (3rd edition)*
  - *Vitalizing Memory: International Perspectives on Provenance Research*
- AAM First-Time Attendee Welcome Reception. Make the most of your first AAM annual meeting experience! Come to this special orientation and reception on Thursday, 1-2 p.m., at the Sheraton Boston, open to all first-time annual meeting attendees. Details will appear in the final program.
- International Attendees Welcome Reception. Meet fellow museum professionals from around the world and make contacts with U.S. museum professionals committed to international museum work on Thursday, 1-3 p.m., at the Sheraton Boston. Anyone with an interest in international museum perspectives is invited.

### One-on-One with AAM Program Staff

AAM encourages annual meeting attendees to stop by the Resource Center, just outside the main entrance to MuseumExpo™, to learn, ask questions and pick up literature about the programs and services AAM offers.

For your convenience, staff will be available for one-on-one meetings of 15 to 30 minutes to answer your more detailed questions and provide customized advice on the specific programs listed below. Use the following contact information to schedule an individual session with staff from any of the following programs. Please schedule by April 21.

#### Accreditation Program

Whether seeking accreditation is a near-term or long-term goal, or your museum is getting ready to undergo a subsequent review, let a staff member tell you about the benefits and steps in the process, guide you on how to prepare and when to apply, and address specific questions related to your museum's current or future participation in the program. Contact [accreditation@aam-us.org](mailto:accreditation@aam-us.org) or 202/289-9116.

#### Museum Assessment Program (MAP)

MAP staff are available to meet personally with you to discuss the MAP process, how to participate at virtually no cost to your institution, eligibility requirements, how and when to apply, and the benefits to your museum. The staff can also help you to select the right assessment to meet your museum's needs. MAP offers four assessments: Collections Management, Governance, Institutional and Public Dimension. Contact [map@aam-us.org](mailto:map@aam-us.org) or 202/289-9118.

#### Peer Review

AAM peer reviewers are museum staff like you who volunteer to conduct site visits for the Museum Assessment and Accreditation programs. We invite you to meet with the Peer Reviewer Manager to explore how being a reviewer can benefit you and your museum, how to apply and what you will be asked to do. Current peer reviewers are also welcome to schedule time to discuss any specific concerns. Contact [peer-review@aam-us.org](mailto:peer-review@aam-us.org) or 202/218-7688.

### AAM Goes Wireless

When packing for the annual meeting, don't forget your laptop! For the first time, wireless Internet access will be available free of charge during the entire meeting, throughout the Hynes Convention Center. This will allow you stay in touch, take important notes and participate in special annual meeting online discussions. There will also be areas throughout the convention center where you will be able to "plug in" so as not to waste precious battery time.

## AAM Events

There will be no on-site ticket sales for events (breakfasts, lunches, receptions, evening events and workshops).

### Updates

The following changes were made after the preliminary program was mailed.

**Canceled Tour:** Old Sturbridge Village. For details and updates on other exciting tours, visit the annual meeting homepage ([www.aam-us.org/am06](http://www.aam-us.org/am06)) under Tours and Workshops.

**Event Change:** The AAM National Program Committee Meeting originally scheduled on April 27 from 12:30-2 p.m. has been changed to a National Program Committee Breakfast Meeting on April 27, 7:30-9 a.m.

### Session Schedule Changes and Additions:

“An Invitation to LIFE” with renowned biologist E. O. Wilson has moved to April 30, 9-10:15 a.m.

The session “A Matrix for Change: Seeking New Business Models” has moved to April 28, 3:45-5 p.m.

“Silver Backs and Young Bloods Debate the Future of Exhibitions” has moved to April 29, 9-10:15 a.m.

The session “Trying to Reach a Family Audience? Children’s Museums Can Help” has moved to April 28, 9-10:15 a.m.

The AAM Development and Membership Committee will host an issues roundtable, “The Membership Fundamentals: Key Strategies for Building and Sustaining a Museum Membership Program,” on April 30, 12:15-2:15 p.m.

### Special New Session Added:

“IMLS and the Challenges for Museums: A Discussion with Anne Radice,” April 29, 9-10:15 a.m. Join Ed Able, AAM president and CEO, for a spirited interview with Anne Radice, new director of the Institute of Museum and Library Services. Hear her plans for the agency and get your questions answered.

### Workshop Corrections

The chair of the workshop “Prototyping and Testing for Hands-On Family Learning” (Event #102 on the annual meeting registration form) is Robert Kiihne, gallery manager, USS Constitution Museum, Boston.

The presenter of the workshop “Risk Assessment and Management of Museum Collections” (Event #107) is Robert Waller, chief, conservation section, Canadian Museum of Nature, not Robert Kiihne.

For late-breaking news on the annual meeting, visit “New and Notable” on the homepage ([www.aam-us.org/am06](http://www.aam-us.org/am06)).

## Presenter Instructions and Guidelines

All computers in session rooms will be connected through a Local Area Network. Consequently, AAM requests that all presenters, after registering on-site, visit the presenters lounge in Room 103 of the Hynes Convention Center at least 24 hours before their session, to load their PowerPoint presentations and/or reconfirm their audio-visual needs. If presenters with PowerPoint presentations cannot visit the presenters lounge 24 hours in advance, they should e-mail their presentations to Carla Santos at [csantos@aam-us.org](mailto:csantos@aam-us.org) by April 10. Please put the title of the session in the e-mail subject line.

*(“Bulletins,” continued from pg. 7)*

e-mail Shelia Brennan at [sbrennan@gmu.edu](mailto:sbrennan@gmu.edu) or phone 504-208-3883 to record stories.

**Regional Alliance for Preservation (RAP)**, a national network of conservation and preservation nonprofits: new website ([www.PreserveCollections.org](http://www.PreserveCollections.org)) with resources for cultural institutions and the public.

**American Association for State and Local History** ([www.aaslh.org](http://www.aaslh.org)):

- Annual meeting: Sept. 13-16, Phoenix.
- Seminar for Historical Administration: Oct. 28-Nov. 18, Indiana Historical Society, Indianapolis. Scholarship available for minority professionals. Deadline: May 12.

- Performance Management Program: Helps history museums and historic houses measure visitor satisfaction. Deadline: June 1.
- Save Our History Grants ([www.saveourhistory.com](http://www.saveourhistory.com)) for partnerships between history organizations and educators to help students learn about and preserve local history. Deadline: June 2.

**Museum Association of Arizona Annual Conference**, “A Mountain of Opportunities: Year of the Museum,” May 17-20, Flagstaff. Visit [www.azmuseums.org](http://www.azmuseums.org).

**Tibetan Museum Society:** Call for manuscripts and research papers on new research on Mongolia and

the greater Himalayan region for a peer-reviewed, online journal and website of fine art, religious study and historical appreciation. Bilingual researchers, writers and translators sought. Visit [www.tibetan-museum-society.org](http://www.tibetan-museum-society.org).

**Call for Papers, Annual Conference, ICOM’s International Committee of University Museums and Collections**, Mexico City: oral and poster papers on all aspects of university museums, collections and heritage. Preconference: Sept. 25. Conference: Sept. 26-29. Postconference: Sept. 30 and Oct. 1-2. Deadline for abstracts: May 15. Visit [www.cimu.unam.mx/index.htm](http://www.cimu.unam.mx/index.htm).

# The Aviso Classifieds

**AVISO MUSEUM CAREERS:** Employers now can place classified job advertisements in real time at <http://museumcareers.aam-us.org>. This new online service represents a major upgrade for job seekers and advertisers, making staff recruitment easier, faster, and more effective for individuals and institutions.

Aviso Museum Careers offers updated job listings 24 hours a day; searchable listings by employer, location, salary range, job category, and/or title; and e-mail

alerts when new listings appear matching a preferred profile. Advertisers can post jobs in real time right from their desktops and track activity online to measure and report on recruitment advertising.

Marketplace and Career Development ads will remain in *Aviso*, but employment ads will be available only online. You can pay for your ad online with a credit card or check (with prior approval).

## TO PLACE a Marketplace or Career Development ad:

(Marketplace Ads include goods, services, and announcements. Career Development Ads include professional and educational announcements.)

Submit your ad and billing and contact information (phone, fax, address, method of payment) via e-mail: [aviso@aam-us.org](mailto:aviso@aam-us.org). Please do not fax or mail your ad unless you are unable to submit it by e-mail.

You will receive an e-mail, with the cost of your ad, within two business days. If you do not receive confirmation, please call 202/289-9122 to make sure that we received your ad.

## DEADLINE for Marketplace and Career Development Ads:

Advertisements are due by the 15th of the month no later than 12 Noon EST. For example, Sept. 15 is the cut-off for the October issue. All cancellations/changes must be made in writing by the deadline.

## TYPES OF ADS:

**Standard Ads.** Standard ads are "line ads." A discounted rate of \$1.45 per word is offered to AAM members; non-members pay \$2.75 per word.

**Display Ads.** Display ads receive prominent placement.

**Boxed Display ads** are 4.5" wide x 3.5" long and can hold up to approximately 200 words. A discounted rate of \$450 is offered to AAM members; the rate is \$875 for all others.

**Boxed Column-Inch Display ads** can hold about 176-750 words. They are 4.5" wide (two columns) by 4" to 9.25" long, as needed. A discounted rate of \$85 per column inch (2.25" wide) is offered to members. The rate is \$160 per column inch for all others. *Aviso* staff will lay out your ad or you can submit camera-ready ads and/or logos. Camera-ready artwork must follow the same dimensions listed above. TIFF files (300 DPI) should be submitted via e-mail.

**PAYMENT:** After we receive your ad, we will calculate the cost and e-mail you a confirmation sheet/invoice; please use this to submit payment. Non-AAM members must prepay by credit card or check. AAM members are urged to prepay. (There is a 10-percent surcharge for members that must be invoiced.) If you pay by check, the check must arrive no later than one week after the ad deadline, e.g., Sept. 22, for the October issue. Please make your check payable to the American Association of Museums and send it along with a copy of the confirmation sheet to: Aviso Ads, AAM, 1575 Eye St. N.W., Suite 400, Washington, DC 20005. For standard ads, words are counted using Microsoft Word. Boxed column-inch display ads are rounded to closest inch. A receipt and a copy of the ad will be mailed to you after the issue comes out. (Attn: Ad Agencies—ad rates are not commissionable.)

*AAM does not verify the authenticity or research the provenance of objects or artifacts listed for sale. AAM must rely on museum professionals to use their judgment when responding to any advertisement. We may edit ads for style and clarity.*

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## MARKETPLACE ADS

**FILMS FOR MUSEUMS.** Lojeri Productions™, producer of *The Museum Insider™* television series, creates films for museums and nonprofits. Visit [www.lojeriproductions.org](http://www.lojeriproductions.org).

**50,000-Square-Foot Secure Vault Available for Lease.** 27"-thick reinforced concrete vault formerly occupied by a major financial institution is now available for lease. The vault contains a secure drive-in loading dock; private elevator; 14' ceilings; 30' column bays; independent, fully secured and sealable HVAC system; comprehensive security system. Located in a class-A office building in prestigious Garden City, N.Y., with excellent highway

access. Can be leased separately or in conjunction with adjoining office space. Call: Michael Lifland, AVR Realty Company, 800/553-0533.

**Old & New Dolls, Toys & Games** - Doll and Toy Museum of NYC has traveling exhibits. [MHochmanDToFNYC@aol.com](mailto:MHochmanDToFNYC@aol.com).

**Grant Writing and Education Program Development.** Successful track record securing funding from foundation, government, and corporate sources, including consecutive IMLS grants. Expertise researching and developing materials for education programs, interpretive exhibition guides, docent trainings, curriculum-based school programs, and label text. 38 years combined mu-

seum management experience. Projects of all sizes and scopes welcome. Contact R & L Consulting – 828/684-3366 or [www.randlconsulting.com](http://www.randlconsulting.com).

**Restaurant and Food-Service Consulting.** Increase your earned income in restaurants, catering, and facility rentals. Our clients have made us the No. 1 museum food-service consultants in the U.S. Meet our clients and visit our website at [www.manask.com](http://www.manask.com). Contact Manask & Associates at 800/686-8813 or [ArtManask@manask.com](mailto:ArtManask@manask.com).

**Your Patrons Can Touch Babe Ruth's Bat! Sports Memorabilia Traveling Exhibitions** – Gorgeous free-standing exhibit of Babe Ruth's Home Run Bat, life forms of Babe Ruth and Lou Gehrig, along with other historical artifacts. Specialized sports photo exhibits available. We also provide exhibit planning, collections management, and professional appraisals. Member AAM, ASA and IASMHF. Phone 703/237-6902 or visit [www.fcassociates.com](http://www.fcassociates.com).

**"Focus on Nature®: Wildcats of the World."**

Traveling educational exhibit of paintings of small wildcats. Rochelle Mason 808/985-7311; [Rmasonfinearts@aol.com](mailto:Rmasonfinearts@aol.com).

**"Art of Warner Bros. Cartoons."** Traveling exhibition celebrating Bugs, Daffy, Tweety, Sylvester, Roadrunner, Coyote. Landmark MoMA show. [sssss41@hotmail.com](mailto:sssss41@hotmail.com).

**"John James Audubon, American Artist and Naturalist," a new traveling exhibition.** Website: [www.artservices2000.com](http://www.artservices2000.com). Contact Mark Alexander: 386/428-2980.

**Exhibition Frames.** Contemporary hardwood frames and moldings in hard maple, cherry, walnut, ash, and basswood—unfinished or 16 custom finishes. Spines, matching spacers, and strainer options available. Reusable exhibition frames are our specialty. Free color catalogue. Metropolitan Picture Framing, 800/626-3139; [www.metroframe.com](http://www.metroframe.com).

**Invisible Bubble-Free Seams.** Superb quality display covers and frames by highly reputable custom acrylic fabricator used to dealing with museums and exhibit designers. Also, large, custom-formed shapes (domes, tubes, aquariums, etc.). Please call Just Plastics, 212/569-8500.

**Sabot (Woodenshoe) Carving and Ice Harvesting Presentations, Tools, Library.** 262/242-1571.

**The National Park Service posts notices of proposed deaccessions and items available for deaccessioning** on the World Wide Web at [www.cr.nps.gov/museum/deaccess/deaccess.htm](http://www.cr.nps.gov/museum/deaccess/deaccess.htm).

**The Mary Cassatt Catalogue Raisonné Committee** is concluding its research for the publication of a revised and enlarged catalogue of Mary Cassatt's work. Owners whose paintings, drawings, pastels, and watercolors have not been reviewed by the Committee are urged to submit their works for consideration. Photographs and documentation should be sent to: The Mary Cassatt Catalogue Raisonné Committee, Adelson Galleries, The Mark Hotel, 25 East 77 St., New York, NY 10021; 212/439-0946.

**Six new cases with PlexiglasAR vitrines**, approximate size 88"X24"X42"H. Simple yet elegant, these painted medex and mdf units have interlocking trestle legs and angled label rail. \$800.00 each (offers accepted). 802/443-5693; [jhouskee@middlebury.edu](mailto:jhouskee@middlebury.edu).

## The Art of Partnership

Columbia University Digital Knowledge Ventures (DKV) collaborates with educational and cultural institutions to develop the following services:

- Interactive Kiosks
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For more information, please call us at (866) 275-0056 or e-mail us at [info@dkv.columbia.edu](mailto:info@dkv.columbia.edu). A catalog of our work and a list of our clients are available at [www.dkv.columbia.edu](http://www.dkv.columbia.edu).

**New exhibition available.** "Mapuche! Warrior-Artists of South America." The Mapuche or Araucanian people of Southern Chile and Argentina were never subdued by the Spanish conquistadors, despite almost 350 years of intense conflict. However, they readily adopted European introductions such as horses, sheep and silver to become renowned horsemen, weavers and silversmiths. Today, some two million Mapuche struggle to maintain their land, language and traditions in the face of continuing economic, political and social oppression. The exhibition, curated for the Museo de las Americas in Denver, includes over 200 outstanding examples of Mapuche craftsmanship: men's ponchos, women's jewelry, equestrian gear, domestic artifacts and ceremonial paraphernalia. Complemented by historic photographs, the objects reveal much about the culture and identity of this important indigenous people of the Americas. Available immediately and through 2010. Contact: David Irving, Ethnographica, 303/525-6222, [wdsi@msn.com](mailto:wdsi@msn.com).

**INNOVATIVE INSPIRATIONAL INTERACTIVE MULTIMEDIA EXHIBITS.** Free consultation: 626/483-0911. Chick Russell Communications, [www.chickrussell.com](http://www.chickrussell.com).

**Need help with your collections management?**

Are your collections not as well documented as you would like? Are there gaps in your collection catalog? Are there items that are unidentified, identified only as "found in collection," only partially catalogued? We offer assistance to inventory, catalog or complete the background research on your collections; help compiling catalog and archival records associated with your collections; training classes in cataloguing/collections management. Free initial consultation. For more information and a free brochure contact: Collections Research for Museums, 4830 E. Kansas Dr., Denver, CO 80246; 303/757-7962; toll-free: 1-877-757-7962 or visit us on the Web at <http://museumcollectionmgmt.com>.

**Washington, D.C.: Capital Hotels Offer Cézanne Package to Visitors.** Cézanne Package: Includes suite accommodations, full American Breakfast for two—\$179. Per-night weekends valid Fri., Sat., Sun. Midweek \$259 per night (Mon.-Thurs.). Offer valid at either the Beacon Hotel & Corporate Quarters or the St. Gregory Luxury Hotel & Suites. **National Gallery of Art's "Cézanne in Provence" (Jan. 29-May 7, 2006)**, a blockbuster exhibition, is now open to the public. Marking 2006 as the 100th anniversary of the death of artist Paul Cézanne, the exhibition is comprised of 100 of the artist's most renowned oil paintings and watercolors that demonstrate his rather emotional relationship with the countryside of Aix-en-Provence—the town of his birth. After Washington, D.C., "Cézanne in Provence" will travel to Aix-en-Provence's Musée Granet. For more information visit our website [www.capitalhotelswdc.com](http://www.capitalhotelswdc.com). Tickets are free to the public.

**Museum Security Specialists.** Experienced in museum security, risk assessments and management; security program, guard force development, training and management; crisis response and emergency planning. References available. Affiliated with SecuraComm Consulting. Call Security Strategies, 703/777-2447.

**Bed and Breakfast for Art Professionals.** Downtown Manhattan, warm, comfortable and clean. Private room and bath. For information or reservations, 212/674-8535; fax: 212/533-0316.

**John Woods Appraisers.** We appraise tangible personal property for sale, insurance, or tax purposes. John A. Woods Appraisers, 347 Main St., South Windsor, CT 06074; 860/289-3927 (phone); 860/236-8401 (fax); e-mail: [woodsappr@aol.com](mailto:woodsappr@aol.com).

## CAREER DEVELOPMENT ADS

**M.A. Program in Museum Studies at New York University.** For over 25 years, NYU's Program in Museum Studies has offered an innovative course of study in the contemporary theory and practice of museum work. Emphasizing both interdisciplinary study and courses of practical training, the program draws on university faculty and museum professionals to prepare students for all areas of museum work. In addition to core courses in the history and theory of museums, exhibitions and collections, and museum management, students pursue personal programs of study supporting individual academic and career objectives. The Advanced Certificate in Museum Studies is also available for students who have an M.A. or who are enrolled in an M.A. program at NYU. Contact [museum.studies@nyu.edu](mailto:museum.studies@nyu.edu) or visit [www.nyu.edu/gsas/ma/museumstudies](http://www.nyu.edu/gsas/ma/museumstudies). Visual Understanding in Education 2006 Institute led by Philip Yenawine. *Jumpstarting Visual Literacy: VTS Theory and Practice*, hosted by the Museum of the

City of New York, June 26-29. Explore the research and theory behind Visual Thinking Strategies as you gain hands-on training. More info at [www.vue.org/training\\_institutes.html](http://www.vue.org/training_institutes.html) or e-mail [ykang@vue.org](mailto:ykang@vue.org).

**The School of the Art Institute of Chicago**, 37 S. Wabash Ave., Chicago, IL 60603, 800/232-7242, fax: 312/899-1840, [www.artic.edu/saic](http://www.artic.edu/saic), [admiss@artic.edu](mailto:admiss@artic.edu). Undergraduate, Graduate and Certificate Programs: BA, BFA, BIA; MFA in Studio; MFA in Writing; MA in Architecture; MA in Interior Architecture; MA in Art Therapy; MDes in Designed Objects; MA in Modern Art History, Theory, and Criticism; MA in Arts Administration; MA in Art Education; MA in Teaching; MA in Visual and Critical Studies, MS in Historic Preservation; Post-Baccalaureate Certificate in Studio; Post-Baccalaureate Certificate in Writing. Departments: Architecture, Interior Architecture, and Designed Objects; Design for Emerging Technologies; Art and Technology Studies; Art Education; Art History, Theory and Criticism; Art Therapy; Ceramics; Video and New Media; Liberal Arts; Painting & Drawing; Performance;

Photography; Printmedia; Sculpture; Sound; Visual and Critical Studies; Visual Communication.

**Campbell Center for Historic Preservation Studies**, 203 E. Seminary Street, Mt. Carroll, IL 61053; 815/244-1173; [www.campbellcenter.org](http://www.campbellcenter.org); [registrations@campbellctr.org](mailto:registrations@campbellctr.org). The Center is in its second year of offering three levels of certificate training in preventive collections care, as well as its regular offering of short courses in historic preservation, conservation and collections care.

**Visual Understanding in Education 2006 Institute led by Philip Yenawine.** *Jumpstarting Visual Literacy: VTS Theory and Practice*, hosted by the Museum of the City of New York, June 26-29. Explore the research and theory behind Visual Thinking Strategies as you gain hands-on training. More info at [www.vue.org/training\\_institutes.html](http://www.vue.org/training_institutes.html) or e-mail [ykang@vue.org](mailto:ykang@vue.org).



April 2006

American Association of Museums  
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Washington, DC 20005

**AVISO**