

AAM Announces Winners of 2011 SPC Awards Competitions

The outstanding achievements of museum professionals from across the broad spectrum of museum disciplines were honored at the 2011 AAM Annual Meeting & MuseumExpo™ in Houston in May with the announcement of the winners of awards competitions administered by AAM's Standing Professional Committees (SPCs). Honorees were selected from hundreds of entrants in the fields of exhibit design, publications, technological achievement and more..

"Museum professionals from every type and size of museum are doing great things, every day," said AAM president Ford W. Bell. "But these award winners have demonstrated the creativity, ingenuity, depth of knowledge and technical expertise that made their work truly stand out. These efforts are all the more significant because their excellence was determined by their peers."

This year's competitions were also distinguished by the winning entries from international institutions, including Australia, Great Britain and Poland.

2011 Awards

Excellence in Exhibition Competition recognizes exhibitions for overall excellence or for testing the limits of creativity in exhibition content and design through innovation. Entries are peer reviewed based on criteria in six major categories: audience awareness and education; content; evaluation; curatorship and collections; design and production; and accessibility. Awards are sponsored by four of AAM's Standing Professional Committees including Committee on Audience Research and Evaluation (CARE), Curators Committee (CurCom), Education Committee (EdCom) and National Association of Museum Exhibition (NAME).

2011 Awards

Overall Excellence: Museum of Science and Industry, Chicago, IL "Science Storms"

Special Achievement – Clarity of Message: Natural History Museum of Los Angeles, CA, "Age of Mammals"

Special Achievement – Reframing Collections: North Carolina Museum of History, Raleigh, "Behind the Veneer: Thomas Day Master Cabinetmaker"

Special Achievement – Innovative Design: Museum Victoria, Melbourne, Australia, "Wild: Amazing Animals in a Changing World"

Excellence in Label Writing Competition

Museum professionals write exhibition labels to welcome, engage and inform visitors – a goal not easily achieved. By showcasing excellent work, the **Excellence in Label Writing Competition** aims to inspire writers and editors to compose label copy with greater care, more passion and increased focus. Awards are sponsored and peer-reviewed by AAM's Curators Committee in cooperation with the Education Committee and National Association of Museum Exhibition.

2011 Awards

African Burial Ground Visitor Center, New York, NY, "Reclaiming Our History"
Toni Wynn, writer and Judy Rand, editor

The Franklin Institute, Philadelphia, PA, "Changing Earth"
Eileen Campbell, Bonnie Wallace and Michael Rigsby, writers; Eileen Campbell, editor

Monterey Bay Aquarium, Monterey, CA, "Hot Pink Flamingoes: Stories of Hope in a Changing Sea"
Raúl Nava and Jenny Sayre Ramberg, writers; Elizabeth Labor and Melissa Snyder, editors

National Constitution Center, Philadelphia, "Art of the American Soldier"
Dr. Peter Kindsvatter and Sarah Winski, writers; Dr. Steve Frank and Mary Jane Taylor, editors

Science Museum of Minnesota, Saint Paul, "Science, Risk and Vaccination"
Eugene Dillenburg and John Gordon, writers; Liza Pryor, editor

AAM's **Education Committee Awards** recognizes exceptional contributions to the field of museum education in published resources, programming and practice by an educator demonstrating exemplary service to the public.

2011 Awards

Excellence in Published Resources: J. Paul Getty Museum, Los Angeles, "Historical Witness, Social Messaging"

Excellence in Programming: Los Angeles County Museum of Art, "NexGen"

AAM's Media & Technology Committee **Muse Awards** recognizes excellence in media produced by or for museums. Categories include audio and visual tours; digital community; interactive kiosks; interpretative interactive installations; multimedia installations; online presence; public relations and development; teaching and outreach; and video.

2011 Awards

Applications & APIs: GOLD - Museum of Modern Art, New York, NY Deep Focus, AB EX NY iPad App

Audio Visual Tours: GOLD - Los Angeles Museum of the Holocaust, Potion Design, Spatial Audio Guide; SILVER - Getty Collection, J. Paul Getty Museum, "Straight from the Horse's Mouth"; BRONZE - Ronald Reagan Presidential Library, Ronald Reagan Presidential Foundation, Simi Valley, CA, Cortina Productions, The Conrad N. Hilton Foundation, Simon & Schuster Audio, Random House Audio, "GuideCam™"

Digital Community: GOLD - The Powerhouse Museum, Sydney, Australia, "The 80s Are Back" exhibition and online presence; SILVER - Thomas Jefferson Foundation, Charlottesville, VA, Night Kitchen Interactive, "Thomas Jefferson's Monticello"; BRONZE: National Constitution Center, Philadelphia, Technically Media, "Constitution Daily"

Education and Outreach: GOLD - John F. Kennedy Presidential Library and Museum, Boston, MA, ESI Design, Artgig Studio, Ager Meillier Films Inc.; SILVER - National WWII Museum, New Orleans, LA, Leininger Animation, Massachusetts Institute of Technology, "Science and Technology of World War II"; BRONZE Museum of Jewish Heritage, New York, C & G Partners, Second Look Productions, "Coming of Age Website"

Games & Augmented Reality: GOLD - Tate Modern, London, England, Hide&Seek, Tate Media, Mobile Pie, Play Nicely, "Tate Trumps"; SILVER - Balboa Park Online Collaborative, San Diego, CA, Writerguy, Robb Mills Studio, "GISKIN ANOMALY"

Interactive Kiosks: GOLD - Museum of Science and Industry, Chicago, James Patten Studios, Cortina Productions, Evidence Design, Lexington Design + Fabrication, "Create a Chemical Reaction"; SILVER - The Field Museum, Chicago, The Elumenati Group, Pat Bradley, "Why Did Paleolithic People Make Cave Paintings"; BRONZE - Museum of Anthropology, University of British Columbia, Vancouver, Canada, rorym, MOA CAT kiosks; HONORABLE MENTION - Denver Art Museum, Denver, CO Experience Design, "Trade Canoe for Don Quixote"

Interpretive Interactive Installations: GOLD - Museum of Science and Industry, Chicago, Cortina Productions, Evidence Design, Focus Lighting, MAD Systems, Advanced Entertainment Technology, Lexington Design + Fabrication, "FIRE - Combustion"; SILVER - National Museum of Australia, Canberra, Lightwell, "One Road"; BRONZE - National Museum of American Jewish History, Philadelphia, Local Projects LLC, "Contemporary Issues Forum"; HONORABLE MENTION: Science Museum, London, Gallery design, Casson Mann, Nick Bell Design, AllofUs, DHA Design, "Atmosphere . . . Exploring Climate Science"

Mobile Applications: GOLD - National 9/11 Memorial and Museum, New York, Local Projects LLC, "Explore 9/11"; SILVER - Museum of Modern Art, New York, RenderMonkey, Walking Productions, MoMA Mobile; BRONZE - American Museum of Natural History, New York, Spotlight Mobile, "Explorer"

Multimedia Installations: GOLD - Museum Victoria, Melbourne, Australia, "Rio Tinto Volcanic 3D in AVIE by iCinemaUNSW"; SILVER - Los Angeles Museum of the Holocaust, Potion, Variate Labs, Belzberg Architects, "18 Camps"; BRONZE - National Museum of American Jewish History, Philadelphia, Local Projects LLC, "Dreams of Freedom"; HONORABLE MENTION - Louisiana State Museum, New Orleans, A Côte Blanche Production, "Life in Balance"

Online Presence: GOLD - The Metropolitan Museum of Art, New York, "Connections"; SILVER - Exploratorium, San Francisco, CA, "Never Lost: Polynesian Navigation ('Imlakea)"; BRONZE - USS Constitution Museum, Boston, Eduweb, "A Sailor's Life for Me!"

Public Outreach: GOLD - National Museum of American History, Washington, DC, "Race to the Museum"; SILVER - The MOB Museum, Las Vegas, City of Las Vegas, Northern Light Productions, "MOB Museum Trailer; BRONZE - The Rubin Museum of Art, New York, VideoArt Productions, "One Word"; HONORABLE MENTION - Colonial Williamsburg Foundation, Williamsburg, VA, "Teacher Gazette"

Video, Film, & Computer Animation: GOLD - The Field Museum, Chicago, Angle Park, Inc, "What Can We Learn By Looking at Tusks?"; SILVER - The Warsaw Rising Museum, Warsaw, Poland, Platige Image, "City of Ruins"; BRONZE - Exploratorium, San Francisco, "Driven: The Stories of Exploration"; HONORABLE MENTION - Computer History Museum, Mountain View, CA, Impact Media Group, "Colossus"

Honeysett & Din Student Award: GOLD - Video Podcast Series: Johns Hopkins University Museum Studies and The Textile Museum, Washington, DC, Museum Studies Onsite Seminar Class of 2011, Johns Hopkins University

Jim Blackaby Ingenuity Award: Streetmuseum, Museum of London, England, "Brothers and Sisters"

2011 AAM Museum Publications Design Competition

The Frances Smyth-Ravenel Prize for Excellence in Publication Design

The Mexican Suitcase

International Center of Photography, New York, NY

Designed by Martin Venezky/Appetite Engineers

Edited by Cynthia Young

Director of Publications: Philomena Mariani

Managing Editor: Eli J. Spindel

Published by ICP/Steidl, New York and Göttingen, 2009

Printed by Steidl, Göttingen

Additional Winners: Budgets Greater than \$750,000

Exhibition catalogues

First Prize

Freer Gallery of Art and Arthur M. Sackler Gallery, Smithsonian Institution, Washington, DC

Gods of Angkor: Bronzes from National Museum of Cambodia

Designed by: Adina Brosnan McGee

Second Prize

The Museum of Modern Art, New York, NY

On Line: Drawing Through the Twentieth Century

Designed by: Mark Nelson McCall Associates

Honorable Mention

Queensland Art Gallery, South Brisbane, Queensland, AUSTRALIA
Scott Redford: Introducing Reinhardt Dammn
Designed by: Queensland Art Gallery

Museum of Fine Arts, Boston, MA
Fresh Ink
Designed by: Mark Pilizzotti, MFA Publications

J. Paul Getty Museum, Los Angeles, CA
Engaged Observers: Documentary Photography
Designed by: Stuart Smith

J. Paul Getty Museum, Los Angeles, CA
Drawings by Rembrandt and His Pupils: Telling the Difference
Designed by: Jeffrey Cohen

deCordova Sculpture Park and Museum, Lincoln, MA
Rachel Perry Welty 24/7
Designed by: anitameyer llc

Peabody Essex Center, Salem, MA
Fiery Pool: The Maya and the Mythic Sea
Designed by: Studio blue

The Israel Museum, Jerusalem, ISRAEL
Contemporary Art in The Israel Museum, Jerusalem
Designed by: Nirit Zur & Hila Zidon

The Israel Museum, Jerusalem, ISRAEL
Chronicles of the Land: Archaeology in The Israel Museum, Jerusalem
Designed by: Yael Bamberger

American Art Museum, Smithsonian Institution, Washington, DC
Christo & Jeanne-Claude: Remembering the Running Fence
Designed by: Jessica Hawkins

National Portrait Gallery, Smithsonian Institution, Washington, DC
Hide/Seek: Difference and Desire in American Portraiture
Designed by: Antonio Alcalá, Studio A

Fine Arts Museums of San Francisco, San Francisco, CA
*Van Gogh, Gauguin, Cezanne, and Beyond: Post Impressionist Masterpieces
From the Musee D'Orsay*
Designed by: Bob Aufuldish

Fine Arts Museums of San Francisco, San Francisco, CA
Birth of Impressionism: Masterpieces From the Musee D'Orsay
Designed by: Bob Aufuldish

Posters

First Prize

Seattle Art Museum
Kurt
Designed by: Seattle Art Museum

Hirshhorn Museum & Sculpture Garden, Smithsonian Institution, Washington,
DC
Art Surrounds Us
Designed by: Chermayeff & Geismar

Second Prize

Toledo Museum of Art, Toledo, OH
The Psychedelic 60's
Designed by: Madhouse, Toledo

Honorable Mention

Pointe-a-Calliere, Montreal Museum of Archaeology and History, Montreal,
Quebec, CANADA
Easter Island, An Epic Voyage
Designed by: Dominique Boudrias

Freer Gallery of Art and Arthur Sackler Gallery, Smithsonian Institution,
Washington, DC
In the Realm of the Buddha
Designed by: Nancy Hacsckaylo

Annual Reports

First Prize

Rubin Museum of Art, New York, NY
The First Five Years, Rubin Museum of Art
Designed by: Andrea Pemberton

Second Prize

Toledo Museum of Art, Toledo, OH
Annual Report: Too Good to Miss
Designed by: Madhouse, Toledo

Carnegie Museum of Art, Pittsburgh, PA
Carnegie Museum of Art 2009 Annual Report
Designed by: Wall-to-Wall Studios, Pittsburgh

Honorable Mention

The Museum of Flight, Seattle, WA
Pilot's Log/The Museum of Flight 2009 Annual Report
Designed by: Museum of Flight Marketing Staff

Pacific Science Center, Seattle, WA
2010 Annual Report
Designed by: John Spitzer, Pyramid Communications

Minneapolis Institute of Arts, Minneapolis, MN
Minneapolis Institute of Arts 2009-2010 Annual Report
Designed by: Kristine Thayer

The Aldrich Contemporary Art Museum, Ridgefield, CT
The Aldrich Contemporary Art Museum 2009 Annual Report
Designed by: Brian Sisco

The Henry Ford Museum, Dearborn, MI
2009 Annual Report
Designed by: Melissa D'Agnillo, Creative Services

North Carolina Museum of Art, Raleigh, NC
NCMA Annual Report
Designed by: Amanda Zettervall & Barbara Wiedemann

Books

First Prize

University of Nebraska Press, Lincoln, NE
Fabulous Harlequin: Orlan and the Patchwork Self
Designed by: Andrea Shahan

Honorable Mention

National Museum of Australia, Canberra, ACT, Australia
Hell's Only Half Full
Designed by: Sarah Evans

The Museum of Modern Art, New York, NY
William Kentrige: Trace Prints from the Museum of Modern Art
Designed by: Amanda Washburn

Fine Arts Museums of San Francisco, San Francisco, CA
Thirty-Six Views of the Eiffel Tower
Designed by: Emily Craig

Newsletters

First Prize

Muscarella Museum of Art, Williamsburg, VA
Fall/Winter 2010 Newsletter Bulletin
Designed by: Amy K. Gorman

Second Prize

Whatcom Museum, Bellingham, WA
Quarterly Magazine
Designed by: Kimberly Baldrige, H Street Design

Crocker Art Museum, Sacramento, CA
Artletter Commemorative Issue
Designed by: Mark Hebert

Honorable Mention

Anchorage Museum at Rasmuson Center, Anchorage, AK
Anchorage Museum Today

Designed by: Lucian Childs, Graphic Design

Magazines

First Prize

Hirshhorn Museum and Sculpture Garden, Smithsonian Institution,
Washington, DC

Hirshhorn Magazine(Fall 2010)

Designed by: Chermayeff & Geismar/Layout: Bob Allen

Second Prize

The Walters Art Museum, Baltimore, MD

The Walters Art Museum Members Magazine-Autumn 2010

Designed by: Tony Venne & Johanna Biehler

Honorable Mention

National Museum of Women in the Arts, Washington, DC

Women in the Arts Magazine Winter/Spring 2010

Designed by: Studio A

Autry National Center, Los Angeles, CA

Convergence Magazine - Fall 2010

Designed by: Mark Caneso, Intersection Studio

Lincoln Park Zoo, Chicago, IL

Nature Boardwalk Magazine

Designed by: Peggy Miller

University of Michigan Museum of Art, Ann Arbor, MI

Insight

Designed by: Susan Thompson

Telfair Museum, Savannah, GA

Telfair Magazine

Designed by: Holly Akkerman

Art Institute of Chicago, Chicago, IL

AIC Member Magazine

Designed by: AIC Graphic Design Department

Scholarly Journals

First Prize

Yale University Art Gallery, New Haven, CT
Yale University Art Gallery Bulletin 2010-Time Will Tell: Ethics and Choices in Conservation
Designed by: Katy Homans

Second Prize

Princeton University Art Museum, Princeton, NJ
Record, Volume 69/2010
Designed by: Bruce Campbell

Calendars

First Prize

The Henry Ford Museum, Dearborn, MI
2011 Member Calendar
Designed by: Melissa D'Agnillo, Creative Services

Second Prize

Fallingwater, Mill Run, PA
Seventy-Fifth Anniversary Fallingwater Calendar
Designed by: Pytlik Design Associates

Invitations to Events

First Prize

Spencer Museum of Art-The University of Kansas, Lawrence, KS
Reflection/Projection: Annual Meeting and Purchase Party Invitation
Designed by: Tristan Telander & Jenn Scheer

Second Prize

Historic New England, Boston, MA
Historic New England Gala Invitation
Designed by: Grossman Marketing/Concept: Julie Solz

Honorable Mention

Seattle Art Museum, Seattle, WA
Picasso VIP & Premier Members Invitation
Designed by: Seattle Art Museum

Press Kits

First Prize

The Field Museum, Chicago, IL
Mammoths and Mastodons
Designed by: David Quednav

Second Prize

Telfair Museum, Savannah, GA
Modern Masters Exhibition
Designed by: Holly Akkerman

Honorable Mention

Telfair Museum, Savannah, GA
The Story of Silver in Savannah: Creating and Collecting Since the 18th Century
Designed by: Holly Akkerman

Fund-Raising/Membership Materials

First Prize

SITES-Smithsonian Institution Traveling Exhibition Service, Washington, DC
Zoonoses - Animals, Humans, and Health
Designed by: Grafik

Second Prize

Fallingwater/Western Pennsylvania Conservancy, Mill Run, PA
Fallingwater Window Legacy Fund Recognition Plaque
Designed by: Pytlik Design Associates & Concept Gallery

Honorable Mention

Lincoln Park Zoo, Chicago, IL
Nature Boardwalk Annual Fund Campaign
Designed by: Peggy Martin

Dallas Museum of Art, Dallas, TX
Donor Circle Fundraising Initiative
Designed by: Mandy Engleman, Natalia Daniels & Rebecca Winti

Calendars of Events

First Prize

Dallas Museum of Art, Dallas, TX
African Masks: The Art of Disguises Program Guide
Designed by: Rebecca Winti

Second Prize

Solomon R. Guggenheim Museum, New York, NY
Guggenheim Guide with Exhibition Information and Calendar for Events
Designed by: Liana Weinstein

Honorable Mention

Frist Center for Visual Arts, Nashville, TN
Public Programs June/July 2010
Designed by: Kristina Colucci

Educational Resources

First Prize

The Metropolitan Museum of Art, New York, NY
Art of the Ancient Near East: A Resource for Educators
Designed by: Adam Squires

Second Prize

The Phillips Collection, Washington, DC
2010-2011 Teacher's Programs
Designed by: Johanna Halford-MacLeod, Splice Design

Philadelphia Museum of Art, Philadelphia, PA
Art Museums Opposites
Designed by: Andrea Hemmann, GHI Design

Honorable Mention

Queensland Art Gallery, South Brisbane, Queensland, AUSTRALIA
21st Century Art for Kids
Designed by: Queensland Art Gallery

SITES-Smithsonian Institution Traveling Exhibition Service, Washington,
DC
Choosing to Participate Poster Exhibit
Designed by: Kym Abrams Design

Seattle Art Museum, Seattle, WA
SAM Kids Events Campaign
Designed by: Seattle Art Museum

Supplementary Materials

First Prize

The Art Institute of Chicago, Chicago, IL
AIC Visitor Guide
Designed by: AIC Graphic Design Department

Second Prize

Dallas Museum of Art, Dallas, TX
Mexico 200 Exhibition Brochure
Designed by: Mandy Engleman

Honorable Mention

Los Angeles County Museum of Art, Los Angeles, CA
Nexgen Postcards
Designed by: Meghan Moran

Burchfield Penny Art Center, Buffalo, NY
Heat Waves in a Swamp Program Flyer
Designed by: Brian Grunert & Kyle Morrissey, White Bicycle

Sam Noble Museum, Norman, OK
Logo and Business System
Designed by: Hadley Jerman & Patrick Fisher

Marketing/Public Relations Materials

First Prize

Lincoln Park Zoo, Chicago, IL
Nature Boardwalk at Lincoln Park Zoo
Designed by: Peggy Martin

Second Prize

The Walters Art Museum, Baltimore, MD
Treasures of Heaven Campaign
Designed by: Joanna Biehler & Tony Venne

Honorable Mention

Burke Museum of Natural History and Culture-University of Washington,
Seattle, WA
Burke Museum: Where UW Students Expect the Unexpected
Designed by: Kristine Matthews & Cassie Klingler, Studio Matthews; Jessica
Katona, UW School of Art

The Museum of Flight, Seattle, WA
Let Your Event Soar at the Museum of Flight (Private Event Brochure)
Designed by: Museum of Flight Marketing Staff

Museum of Fine Arts, Boston, MA
Fresh Ink Marketing Materials
Designed by: Julie Grønneberg Shulman

Anchorage Museum at Rasmuson Center, Anchorage, AK
Anchorage Museum Weekly Ad Sales
Designed by: Lucian Childs Graphic Design/Pyramid Communications/Rachel
Gebauer Design

SITES-Smithsonian Institution Traveling Exhibition Service, Washington, DC
Suited For Space
Designed by: Studio A

Budgets Less than \$750,000

Exhibition Catalogues

First Prize

Anderson Gallery, Virginia Commonwealth University, Richmond, VA
Imaging South Africa: Collection Projects by Siemon Allen
Designed by: Flat International

Second Prize

National Gallery of Victoria, Melbourne, Victoria, AUSTRALIA
John Davis: Presence
Designed by: Jackie Robinson

Honorable Mention

The Liliane & David M. Stewart Program for Modern Design, Montreal,
Quebec, CANADA
The Century of Modern Design
Designed by: Bernard Lagace

Brauer Museum of Art, Valparaiso University, Valparaiso, IN
Heeding the Voice of Heaven: Sadao Watanabe Biblical Stencil Prints
Designed by: The Grillo Group, Inc.

Posters

First Prize

Halsey Institute of Contemporary Art, College of Charleston School of the
Arts, Charleston, SC
Groundhog Day Benefit Concert Poster
Designed by: Gil Shuler, Gil Shuler Graphics Design

Second Prize

The Liliane & David M. Stewart Program for Modern Design, Montreal,
Quebec, CANADA

The Liliane and David M. Stewart Program for Modern Design
Designed by: Paprika

Honorable Mention

SCAD Museum of Art, Savannah, GA
American Masters: Mature's Banquet
Designed by: SCAD Museum of Art

Books

First Prize

The MacLean Collection, Mettawa, IL
The MacLean Collection: Chinese Ritual Bronzes
Designed by: Giona Maiarelli

Design Center at Philadelphia University, Philadelphia, PA
Lace in Translation
Designed by: Andrea Hemmann & Cara Cox, GHI Design

Second Prize

Wharton Esherick Museum, Paoli, PA
Wharton Esherick: The Journey of a Creative Mind
Designed by: Kara Strubel, Abrams Books

Honorable Mention

Buffalo Bill Museum, Golden, CO
Buffalo Bill: Scout, Showman, Visionary
Designed by: Jack Lenzo, Fulcrum Publishing, Inc.

Newsletters

First Prize

Lux Art Institute, Encinitas, CA
Lux Quarterly Newsletter
Designed by: John Ball & Mires Ball

Honorable Mention

Smithsonian Affiliations, Washington, DC
The Affilate-Spring 2009
Designed by: Brad Ireland

Scholarly Journals

First Prize

International Foundation for Art Research, New York, NY
IFAR Journal
Designed by: Ana Lucia Rosales-Boujnah

Invitations to Events

First Prize

Contemporary Art Galleries-University of Connecticut, Storrs, CT
Rendered: A Stark Unreal
Designed by: Edvin Yegir

Second Prize

New Mexico History Museum, Santa Fe, NM
Threads of Memory Invitation
Designed by: Natalie Baca

Fund-Raising/Membership Materials

Honorable Mention

Lux Art Institute, Encinitas, CA
End of the Year Appeal
Designed by: John Ball & Mires Ball

Calendars of Events

Honorable Mention

National Archives, Washington, DC
Monthly Calendar of Archives Events
Designed by: Brian Barth & Rania Hassan

Supplementary Materials

First Prize

Rice University Art Gallery, Houston, TX

Catalogue for Wayne White, Big Electric Fan To Keep Me Cool While I Sleep

Designed by: Antonio Manega, Gazer Design Group

Second Prize

Heart of Brooklyn, Brooklyn, NY

Heart of Brooklyn 10th Anniversary Publication

Designed by: Woodman Creative

Honorable Mention

Rice University Art Gallery, Houston, TX

Catalogue for El Anatsui, Gli (Wall)

Designed by: Antonio Manega, Gazer Design Group