

# Call for Entries

## 2012 Excellence in Exhibition Label Writing Competition



Excellent exhibition labels are clear, concise, and captivating. This combination is not easily achieved, and the writers and editors who craft the best label copy often go unrecognized. This initiative is designed to showcase examples of great label writing, identify innovative approaches, highlight best practices, and help us learn from one another.

We cannot achieve these goals without a strong pool of entries. Please submit examples of great label writing and encourage your colleagues to participate. Entries are due by December 9, 2011. For more information, visit [www.curcom.org/label\\_comp.php](http://www.curcom.org/label_comp.php).