



from the president

Wayne LaBar
President

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Dear NAME members and Exhibitionist readers:

Fall greetings! Here at NAME, we've been busy getting ready for the work we outlined in our spring '15 issue. Our first to-do item was to fill several vacancies on the board. It is my pleasure to announce three new board members. The first is Ian Kerrigan, Director of Exhibitions, the National September 11 Memorial & Museum. Ian, who will be NAME's new secretary, was most recently a project manager for the exhibition design firm Gallagher & Associates. He is a peer reviewer for AAM's Museum Assessment Program, a past contributor to Exhibitionist, and a past member of AAM's National Program Committee.

Our second new member is Donna Braden, Curator/Experience Developer at the Henry Ford Museum. Donna also consults on exhibition planning and conceptual development—from writing exhibition scripts to assisting museums with the preparation of RFPs and the development of positive working relationships with design firms. She is joining the board as the midwest regional representative.

The third new board member is Megan Dickerson, Manager of Exhibition Development at the New Children's Museum in San Diego, who will be our new western representative. Megan worked at the Boston Children's Museum, MASS MoCA, the Peabody Essex Museum, and numerous historic sites.

Some other quick updates that both NAME members and subscribers should be aware of:

- We've completed the first phase of survey work about Exhibitionist, and it is clear that the new AAM enrollment process had a significant negative impact on subscriptions. Together with AAM, we are working on correcting that. Both AAM and NAME are initiating website changes to simplify the subscription and renewal process. Meanwhile, as of this writing, AAM is launching new marketing campaigns aimed directly at lapsed readers and NAME members. So a warm welcome to both our new subscribers and to our old friends who have renewed.
- As I write this, we are about to sign a contract to begin the redesign of Exhibitionist. So stay tuned—we'll be rolling out a new format and name soon.
- Finally, NAME vice president Penny Jennings, along with the board's regional representatives, is leading a new effort aimed at enhancing NAME's regional programming. Watch for activities in your area, and if you have an idea for a regional program, please contact Penny or your regional representative (you can find contact information at the back of this issue).

That's all for now. I look forward to talking to you in the next issue about our plans for AAM's next annual meeting, which will be held May 26-29, 2016, in Washington D.C.

Cheers!