

Call for Entries: 2014 Excellence in Exhibition Label Writing Competition



Recognized labels on display in the 2013 Marketplace of Ideas at AAM's annual meeting in Baltimore. The display of excellent label copy always draws a crowd and offers an opportunity for writers, editors, and readers to meet and discuss their craft.

Museums rely on exhibition labels to welcome and inform visitors with clear, concise, and captivating copy. This combination is not easily achieved. By highlighting best practices and showcasing innovative work, the Excellence in Exhibition Label Writing Competition aims to inspire all of us to compose better labels.

Please submit your work and encourage others to participate. This year's panel of jurors includes label experts representing CurCom, EdCom, NAME, and last year's awardees. Recognized labels will be on display at the 2014 AAM Annual Meeting and Museum Expo in Seattle.

Look for submission guidelines at www.curcom.org/curcom_comp_labels.php.

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