

Destigmatize Addiction Disorder: Fostering Museum Partnerships for Systemic Change



Patty Bode
Founder, Remember Love Recovery Project &
Assoc Professor, Art Educ Southern Connecticut State Univ



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Director of Youth & Family Programs,
Milwaukee Art Museum



Hopes and

Concerns

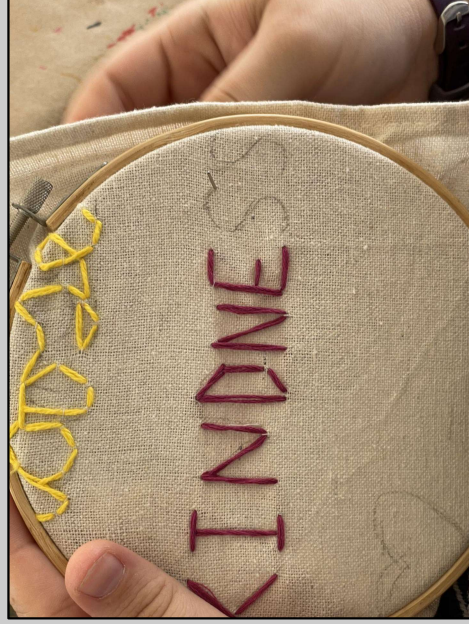
Fold the index card in half

HOPES

What are your
hopes about
engaging with the
recovery
community?

Concerns

What are your
concerns about
programming
connected
to addiction disorder?



Turn and Talk

Share some of your hopes and concerns about connecting with the topic of addiction disorder at your organization with those sitting close to you

HOPES

What are your hopes about engaging with the recovery community?

Concerns

What are your concerns about programming connected to addiction disorder?

Why addiction disorder?

Why the recovery community?

Why arts activism?

Why Remember Love?

***The Remember Love Recovery Project is
an arts activism nonprofit 501(c)3***

MISSION:

***Destigmatize Addiction Disorder through
art, education and human connection***



Why addiction disorder?
Why the recovery community?

Destigmatize: to remove associations of shame or disgrace



Over

100,000

LIVES LOST ANNUALLY

to

overdose

in
USA

“For Americans (USA) age 18-45, the leading cause of death is fentanyl overdose.”

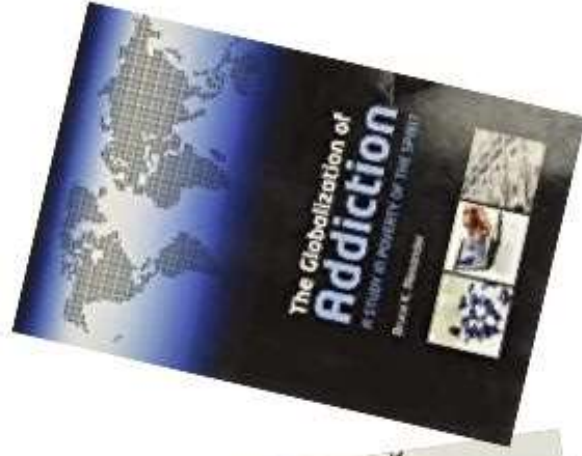
- Drug Enforcement Administration (DEA) of United State government

<https://www.getsmartaboutdrugs.gov/media/dea-administrator-record-fentanyl-overdose-deaths>

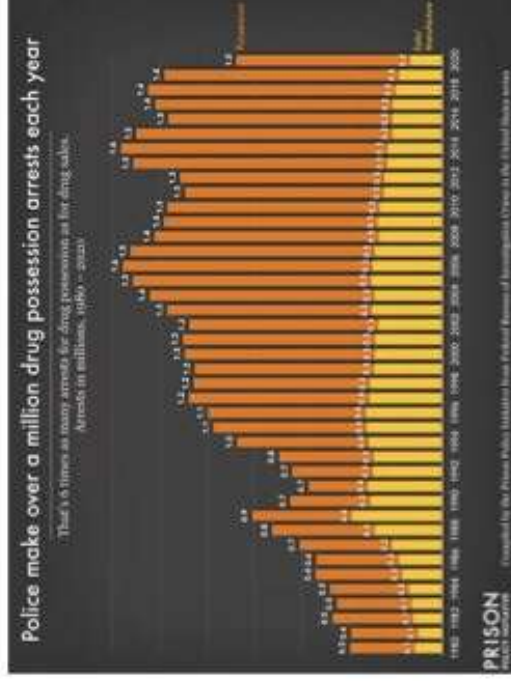
My son, Ryan Bode Moriarty died of an accidental heroin overdose in June 2018



the opposite of
addiction is connection



The war on drugs has criminalized BIPOC communities
disproportionately
resulting in catastrophic incarceration rates.



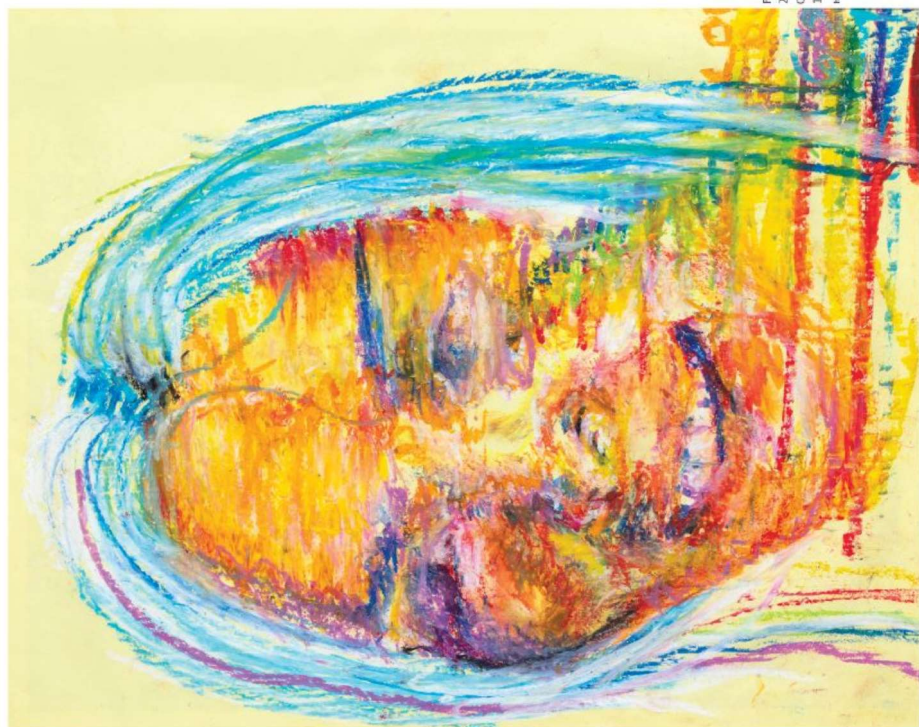
<https://www.prisonpolicy.org/reports/pie2022.html>

PRISON
POLICY INITIATIVE



...pharmaceutical companies lied about
medical research...

Why arts activism?



Portrait of Mom.
2014.
Oil pastel on paper.
11" x 14"
<http://johnpalakphotography.com/>



2018, Oil pastel on paper, 12" x 12"
<https://regainhousephoto.com/>



3.5" diameter. 6.5" height.



2" diameter. 8.5" height.



Writing

Super Moon

Super moon nearing apogee
Or is it zenith?
Force flows from orbit
Round earth feeling pull
Yawn
Human capacity
Ovoid explanation
Under land seas
Sailing alone, no
Motive nor question
Selfless inclusion
Acme lit path
Surrounds and protects
Open locked gates to
Discover new tracks
Below, as on high
Super moon sharing
Ancient Son's light

Dark Sweater

She showed up one evening
In a ratty dark sweater
She said she'd clear up my mind
Severe pains if I let 'er
We strolled through the night
Clouds parted from sight
Until morning's song woke
The bird was a nester
Refusing to leave
We relished the day
In the comfort of walls
With nothing to say
Eyes contact in water
No person the smarter
Then came the time
To separate ways

Left me and all that was
Right became wrong
All I remembered was
Nothing no songs
Family and friends
Forgotten again
Footprints and visions
Were all that would listen

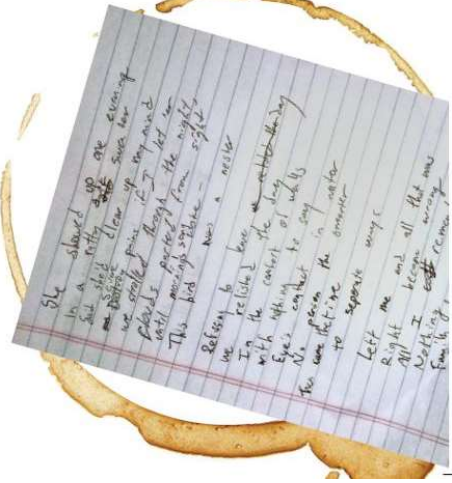
So I sent her a text
She appeared in the air
Spontaneous blessed
Shed every care
Caresses and kisses

Fulfilled unknown wishes
Truth was immediate
Couldn't leave if I dared

Scared I was not
She appeared in dreams
Made our own movies
She cut all the scenes
Costume designer
Couldn't feel higher
Stocking lose footing
She's darned the seams

Left me and all that was
Right became wrong
Only remembered
Her one morning song
Family and friends
Forgotten again
Footprints and visions
Refuse to listen

Left in the morning
That astral dark sweater
Reminded me of
All the pain cause I let 'er
We strolled through the night
Clouds forming from fright
Until morning's song broke
New wounds to fester
No joking
No jester



T-Shirts





Why Remember Love?



To remember love is to affirm the human dignity and worth of people with addiction disorder and the family and friends who care about them.





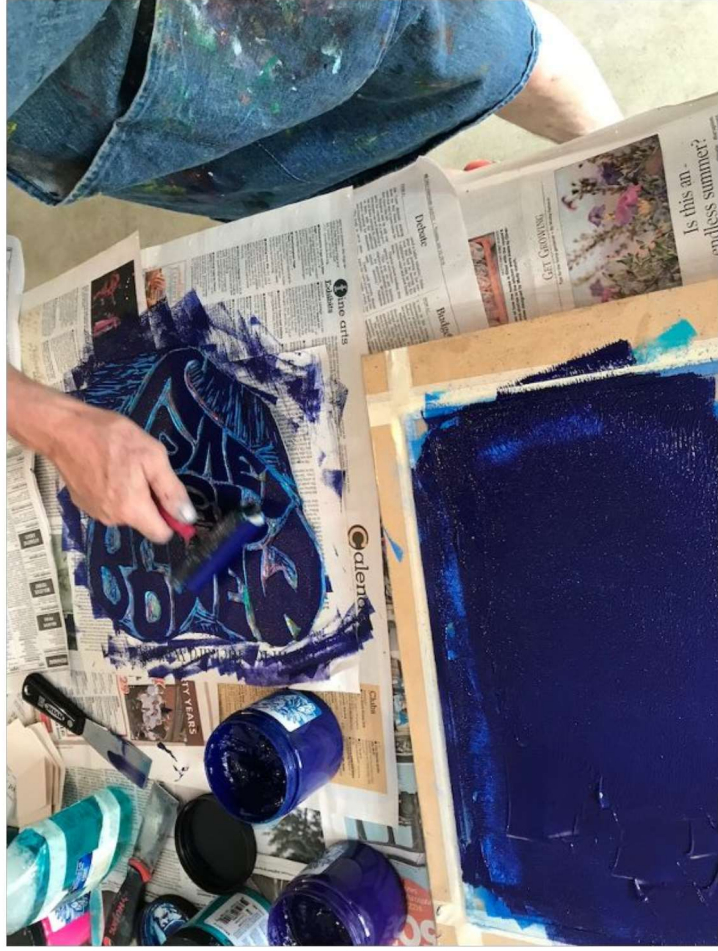






<https://www.aidsmemorial.org/quilt>

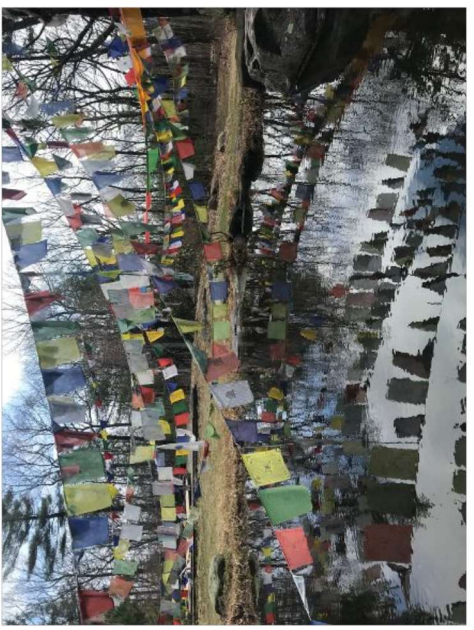
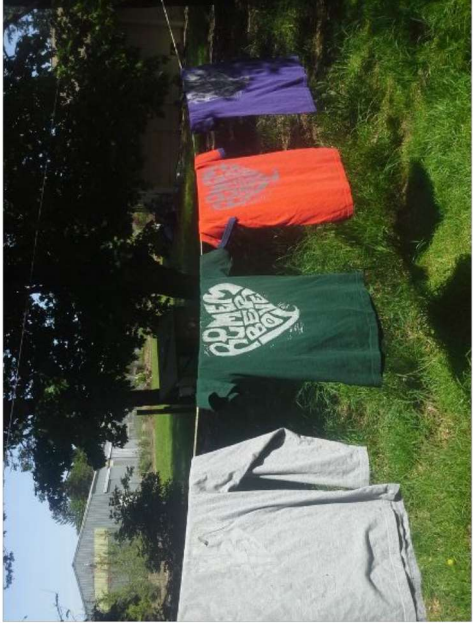
to reproduce



To Remember Love is Reproducible



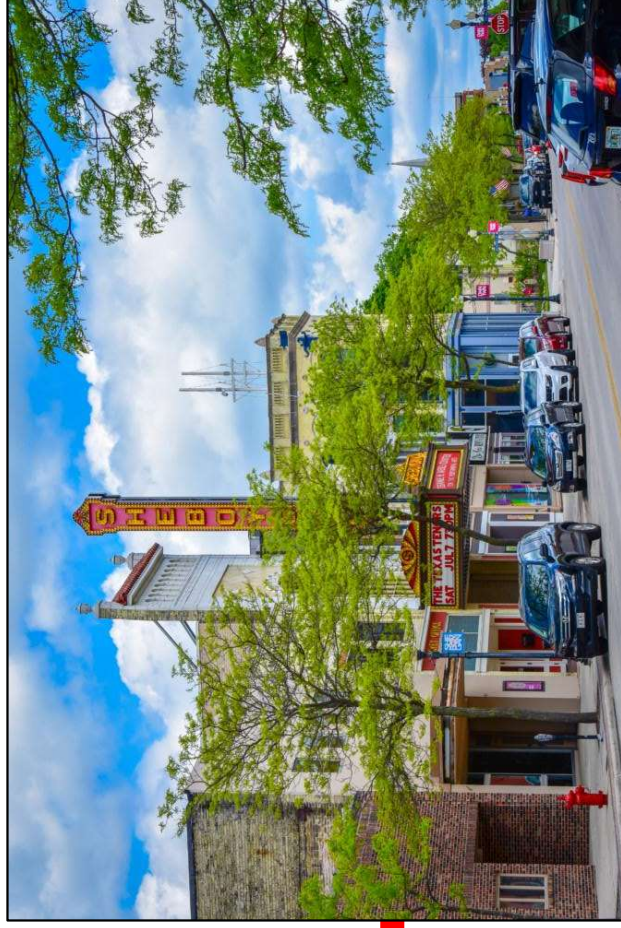
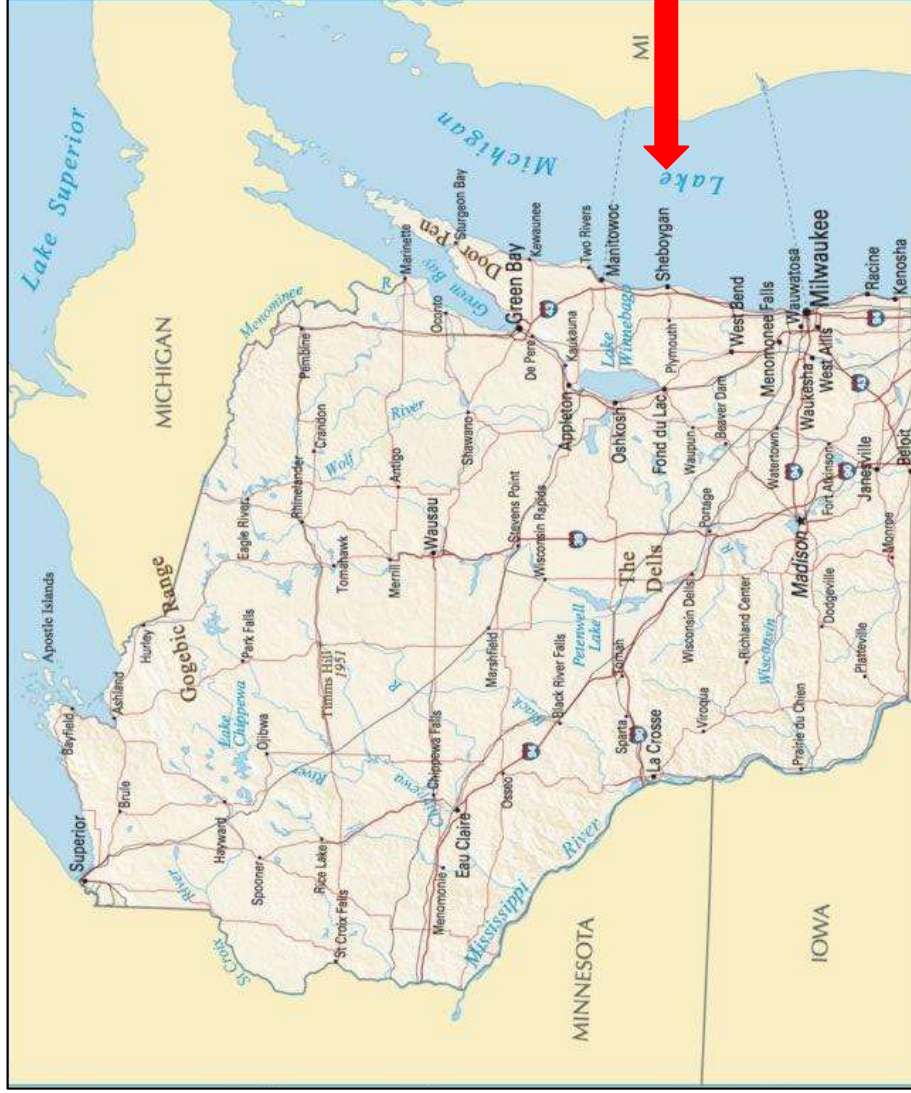
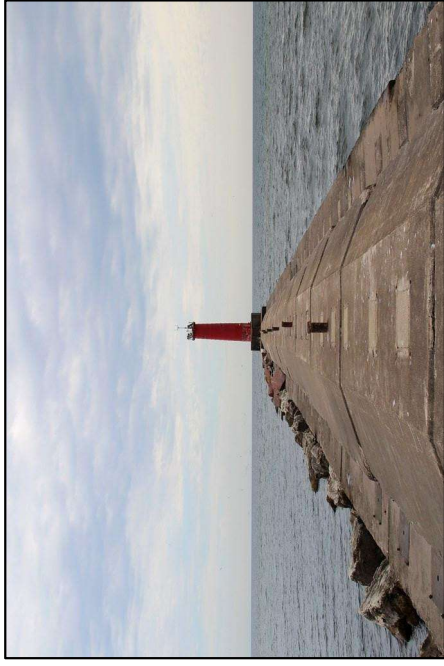
RECOVERY FLAGS



A Case Study of Fostering a Museum Partnership for Systemic Change:

Remember Love Recovery Project at the John Michael Kohler Arts Center

- Sheboygan, Wisconsin**
- City Population ~50,000
 - County Population ~118,000



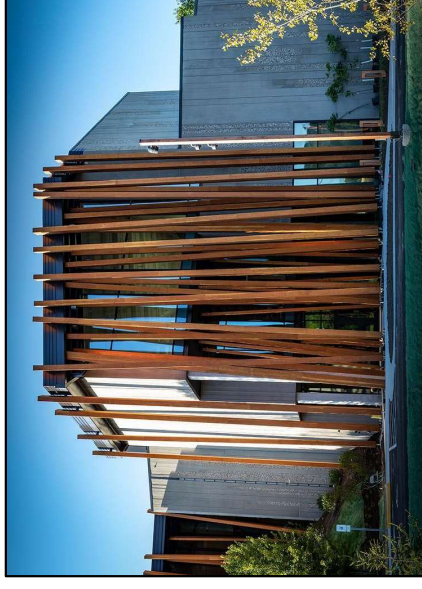
<https://www.flickr.com/photos/cmhpictures/6567574533>
<https://foxcitiesmagazine.com/departments/worth-the-drive-sheboygan/>

<https://picryl.com/media/map-of-wisconsin-a137f0>

John Michael Kohler Arts Center and Art Preserve, Sheboygan, WI



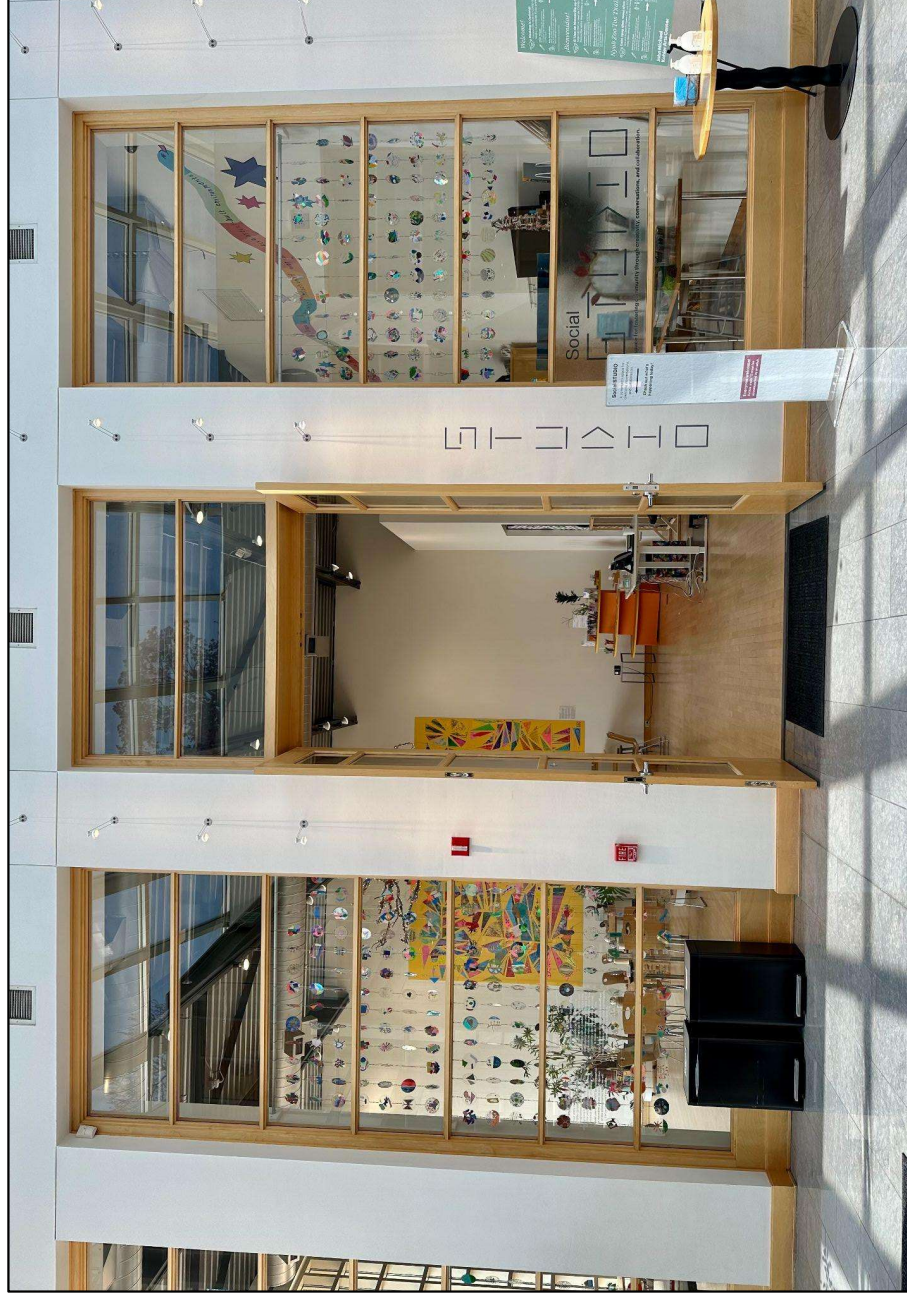
- Mission: To generate a creative exchange between artists and the public
- “known for promoting the understanding and appreciation of the work of self-taught and contemporary artists through exhibitions and commissioned works of art.”

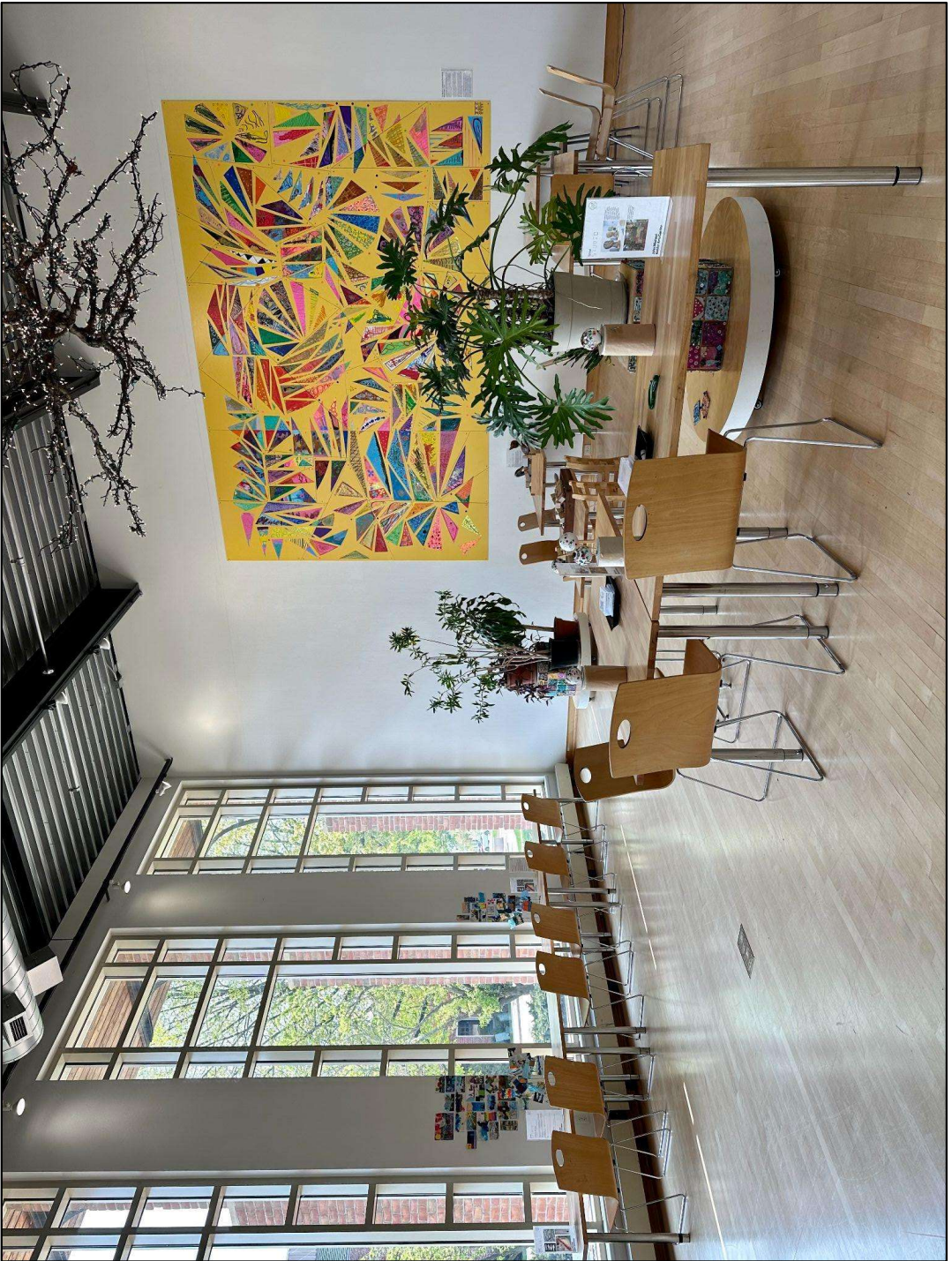


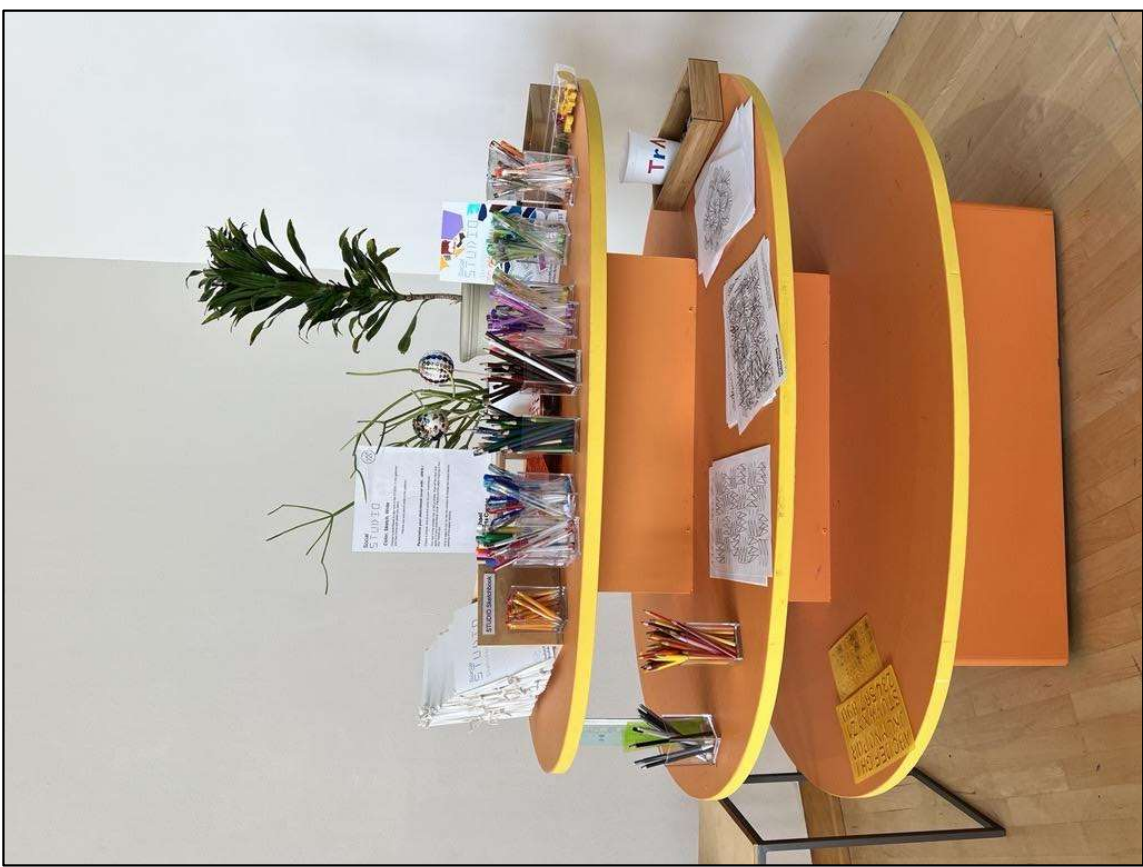
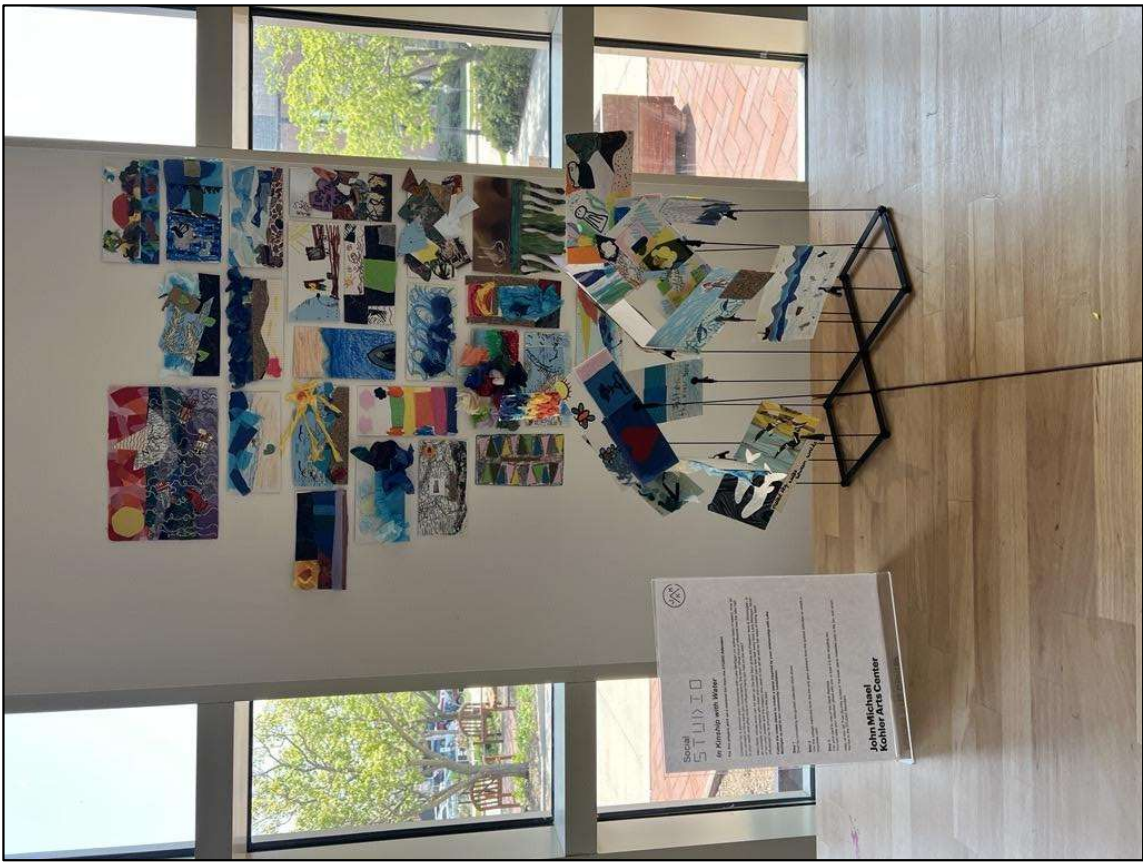
The Art Preserve of the John Michael Kohler Arts Center, Sheboygan, WI. Photo: Durston Saylor

Social STUDIO

A space for fostering
community through
creativity,
conversations,
and collaboration.









<https://www.jmkac.org/engage/programs/midsummer-festival-of-the-arts/>

Midsummer Festival of the Arts

“This highly anticipated free event brings thousands of festival goers and artists together. The Festival features up to 100 juried artists—including returning award winners from last year—offering original works of art in a wide variety of categories, including ceramics, painting, photography, metal, fiber, watercolor, wood, jewelry, and others.

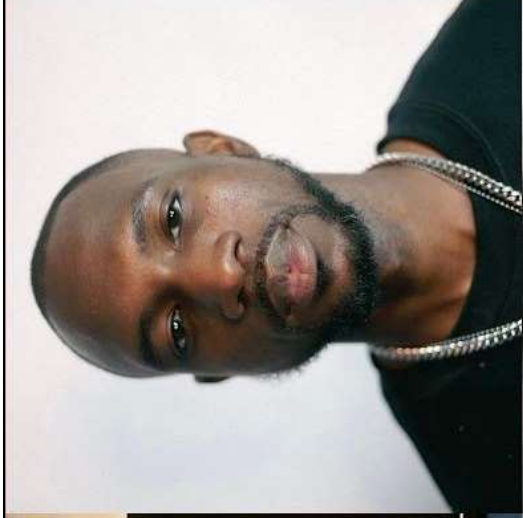
The weekend also includes live music and performances, exhibitions, hands-on art making, demonstrations, food, and fun. The emerging artist area for up to five invited artists offers an opportunity for collegiate and rising artists to learn about business in the arts.”



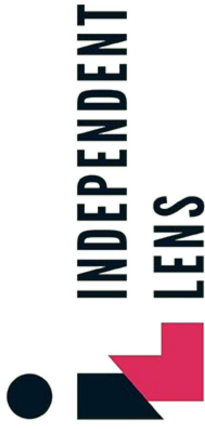
Annual events with high attendance
provide an accessible opportunity for
amplifying community voices



RCS Empowers and ARTS for ALL Wisconsin
at the Midsummer Festival of the Arts, 2022

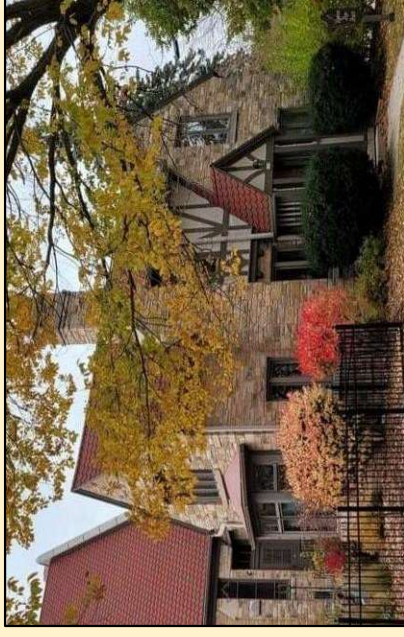


Emerging Artists at Midsummer Festival of the Arts



<https://www.pbs.org/independentlens/documentaries/love-in-the-time-of-fentanyl/>

February 2023



NALOXONE (NARCAN®) TRAINING

The Lighthouse Recovery Community Center offers training on the administration of Narcan by trained staff using the curriculum provided by the Wisconsin NARCAN® Direct Program to train others on how to administer NARCAN®. NARCAN® is a medication that reverses an opioid overdose by restoring breathing. NARCAN® begins working in 2 -3 minutes and continues working for 30 – 90 minutes; enough time for you to call 911 and for help to arrive.

*When naloxone was first approved to reverse opioid overdoses, its brand name was “Narcan.” There are now other formulations and brand names for naloxone, but many people continue to call all of these products “Narcan.”

<https://lighthousecommunitycenter.org/>

A program can come together quickly with organizational and community support

February 2023

- Indie Lens screening of *Love in the Time of Fentanyl*

April 2023

- National Art Education Association Conference in San Antonio
- Initial conversations between Patty and JMKAC staff

May 2023

- Solidified plans for dates of summer programming and connection with current JMKAC exhibition theme *Ways of Being*
- Initial conversations with community organizations

June 2023

- Material preparations and advertisements

July 2023

- Community outreach three days leading up to Midsummer Festival of the Arts
- Midsummer Festival of the Arts



Ben and his mom at the Remember Love Recovery Project, Midsummer Festival of the Arts, Sheboygan, WI

Arts Activism as Lived Experience:

A Case Study of Museum Partnership for Systemic Change

JMKAC + RLRP

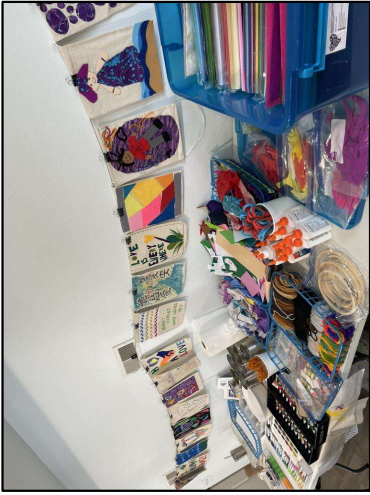
John Michael Kohler Arts Center + Remember Love Recovery Project
Sheboygan, Wisconsin, July 2023

ROGERS
Behavioral Health

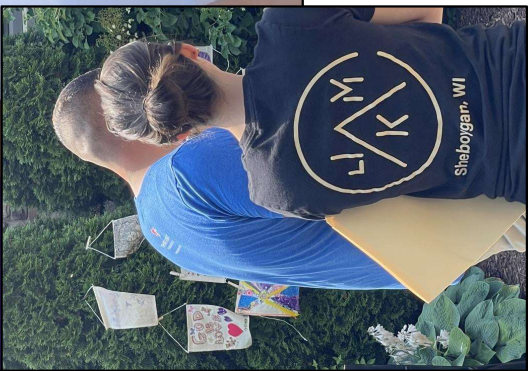
MILIA[®]
Mental Health America
Lakeshore

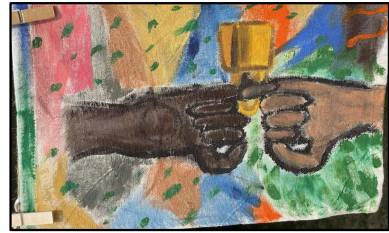

LIGHTHOUSE
RECOVERY COMMUNITY CENTER

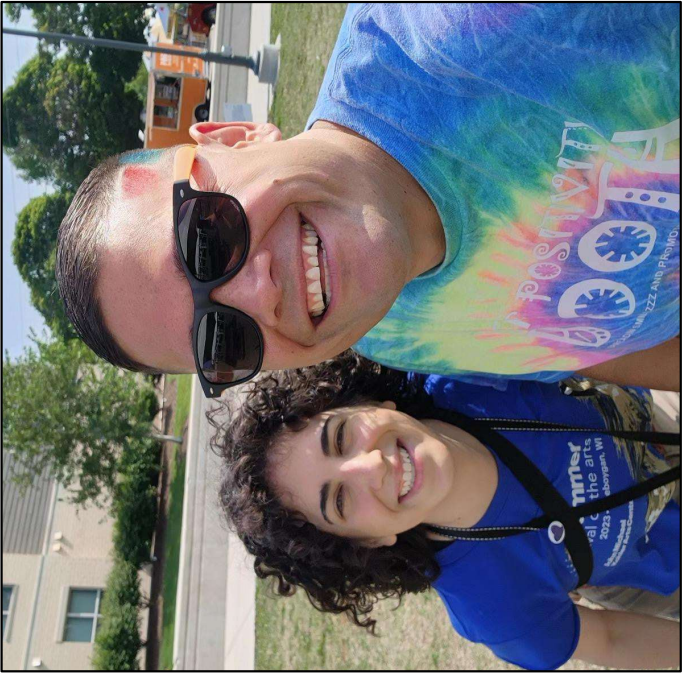








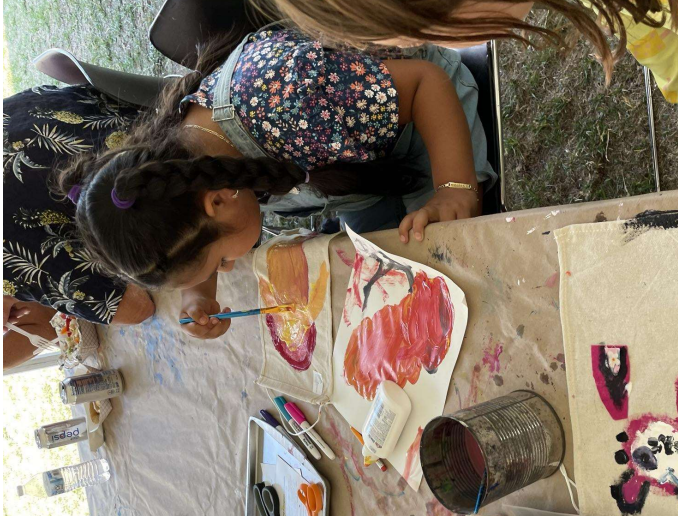




Community Partnerships in Third Spaces of Human Connection

Take a moment to audit - reflect on - current programming to think about your space & place as a teaching artists or museum educator

- What voices outside the museum...?
- Affirm the good work being done...
...while inviting expansion of ideas



Visitors work on recovery flags at the Remember Love Recovery Project at the John Michael Kohler Arts Center, 2023

Community Partnerships in Third Spaces of Human Connection

Program Check-in or Planning: Answer these questions to foster impactful relationships with community organizations, especially those which are outside the museum's realm of specialty.

- What is the project you are working on or would like to pilot?
- Why is this important or relevant to your institution?
- Why is this important or relevant to your visitors?
- What community partners are you currently working with or planning to work with?
- What is your budget and staff capacity to help shape your initial planning?
- What staff should be at the table from the start of the project?

What is bubbling up for you?



- Dedicate your efforts to a mutually beneficial mindset. Affirm the knowledge and expertise of all partners; maintain a humble stance of learning from and with them.
- Reach out to organizations serving the recovery community and learn about their needs, struggles, and capacity to partner or contribute, and the museum can be supportive..
- Start discussions with these reciprocal goals and community needs when suggesting possible concepts and programming dates.
- Seek out a community artist who is facilitating a road-tested project that you can bring to your cultural institution as a starting point.
- Invite all collaborators to a post-event evaluation to brainstorm next steps and keep the momentum going.

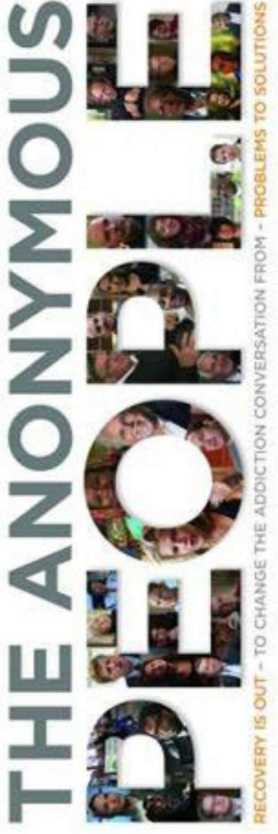
A finished recovery flag at the Remember Love Recovery Project at the John Michael Kohler Arts Center, 2023

What is next for us?

JMKAC continues public programming for social change.

For example, in February 2024, it hosted a screening of the 2013 documentary *The Anonymous People* and subsequent discussion and activities about changing the addiction conversation from problems to solutions.

This event was presented in partnership with Lighthouse Recovery Community Center, Mental Health America Lakeshore, and MC Koke, a local advocate for the recovery community.



OUR STORY

Data shows more than 23 Million adults living in U.S. once had drug or alcohol problems, but no longer do. So then...wait a minute. Why aren't more people talking about it? Normalizing it? In a world that is obsessed with vegan, avocado toast, (you get the idea) this is a huge health crisis that is still being swept under the rug. But guess what? It's changing. Not only that, it is changing at a rapid fire pace that blows my mind. I liken it to drinking out of a fire hydrant.

KEY PLAYERS

The film, "The Anonymous People" also provides a great deal of insight on the pioneering work of Alcoholics Anonymous (AA) and the addiction recovery movement, highlighting many key figures that helped put addiction recovery in the public eye, including Bill Wilson, Marjory Mann, and former Senator Harold Hughes.




OUR MISSION

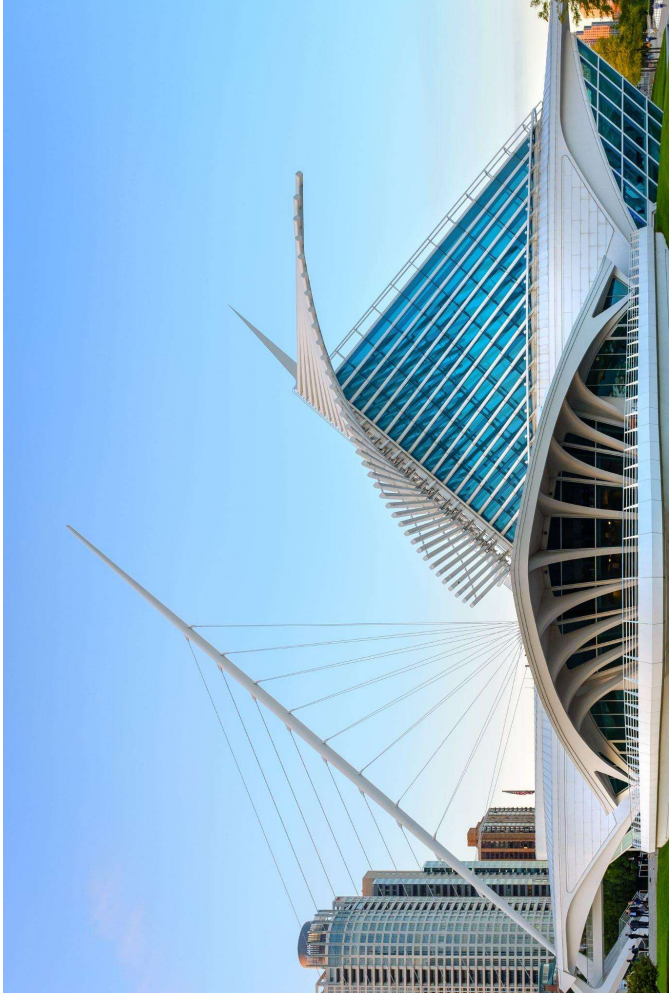
In a collective partnership we aim to reduce stigma surrounding substance use disorder. This film screening will introduce the reality and hope that recovery brings. We will be able to share how the recovery movement right here in Sheboygan County is making a difference in the lives and families once afflicted by this deadly disease.

FILM SCREENING

- 📅 Thursday, February 15th, 2024
- 📍 John Michael Kohler Arts Center
608 New York Ave
Sheboygan, WI
- 💰 Free
- 🕒 4:30pm-5pm Food, Refreshments, and networking
5:00pm - Film Screening begins
6:30pm - Q & A
- ✉️ For questions:
info@lighthousecc.org

IN PARTNERSHIP





Credit: John Magnoski Photography/Milwaukee Art Museum



Credit: Front Room Studios

Guiding the strategic direction of programming and resources that support the experience of youth & families at the Milwaukee Art Museum and in the community to create lasting connections to the museum.

- Connecting with the disability community / expanding idea of Youth & Family
- Increased impact with current programming through artist residencies and community partnerships
- Family studies to develop new programming and resources
- Amplifying youth, artist, and community voices

The Remember Love Recovery Project is an arts activism nonprofit 501(c)3

MISSION:

Destigmatize Addiction Disorder through art, education and human connection.

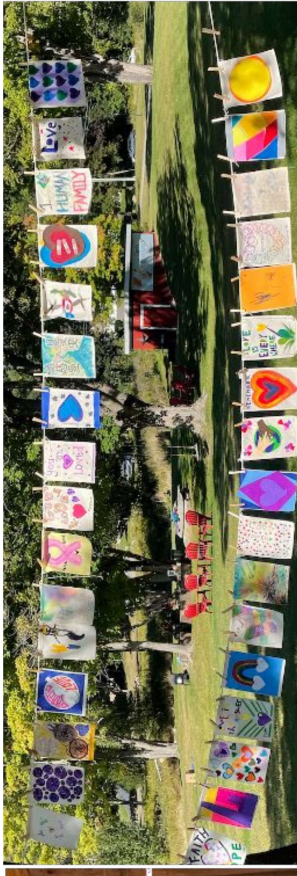
PURPOSE:

Reverse the diminishing of humanity caused by addiction and to END OVERDOSE.



5 programmatic goals (next slide)

5 programmatic goals of the Remember Love Recovery Project



1. **MAKE.** Art-making Workshops of Recovery Flags

2. **RESEARCH.** Research about destigmatizing addiction disorder through Recovery Flag Activation

3. **YOUTH.** Partnering with wellness and prevention programs with youth to bring art-making as human connection art-activism

4. **POLICY.** Educating legislators

5. **EXHIBIT.** Exhibiting art for educating the public & legislators for human connection, destigmatization and social change

1. MAKE. Art-making Workshops of Recovery Flags

2. RESEARCH. Research about destigmatizing addiction disorder through Recovery Flag Activation

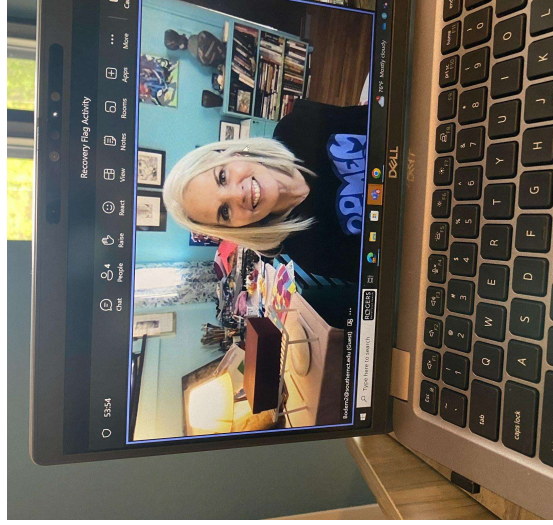


Ongoing connections with community partners. Extending relationships with future plans.

ROGERS

Behavioral Health

Ongoing connections with community partners.
Extending relationships with future plans.



1. MAKE. Art-making Workshops of Recovery Flags

2. RESEARCH. Research about destigmatizing addiction disorder through Recovery Flag Activation



Connecticut State Department of Correction



Ongoing connections with community partners. Extending relationships with future plans.



1. MAKE. Art-making Workshops of Recovery Flags



State of Connecticut
Department of Correction
Addiction Treatment Programs
Remember Love Recovery
Project is teaching workshops
in every prison in CT.
Security Levels 1-5.

2. RESEARCH. Research about destigmatizing addiction disorder through Recovery Flag Activation

1. **MAKE.** Art-making Workshops of Recovery Flags
2. **RESEARCH.** Research about destigmatizing addiction disorder through Recovery Flag Activation.

Cleveland. Ohio
Shelters for the Unhoused.
2100 Lakeside is the largest
shelter in Ohio, and one of
the largest in USA.

2100 Lakeside is an ongoing
partner of the Remember
Love Recovery Project.

Ongoing connections with community partners.
Extending relationships with future plans.



Museums and Galleries

Ongoing connections with community partners. Extending relationships with future plans.



Cleveland Museum of Art
Community Arts Center



International Arts Center
Troy University, Alabama

1. MAKE. Art-making Workshops of Recovery Flags

2. RESEARCH. Research about destigmatizing addiction disorder through Recovery Flag Activation

3. YOUTH. Partnering with wellness and prevention programs with youth to bring art-making as human connection art-activism

Missoula, MT. Montana Arts Interscholastic.
Local Missoula News: “Student takeaways from
Montana Art Interscholastics”

https://www.montanarightnow.com/student-takeaways-from-montana-art-interscholastics/video_bc06f232-04e6-11ef-bab6-275f4d48709b.html

New Haven, CT. Common Ground High School
and Urban Farm.

https://www.instagram.com/reel/C6kWJDCstAC/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

Minneapolis, Minnesota. 2 High schools.

https://www.instagram.com/reel/C5cM3WQMja0/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==



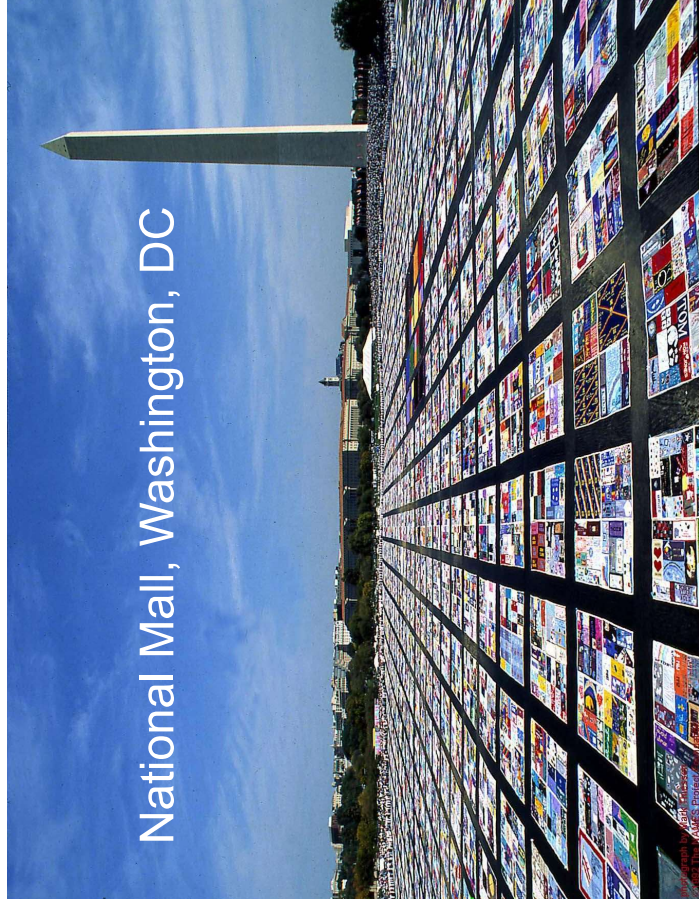
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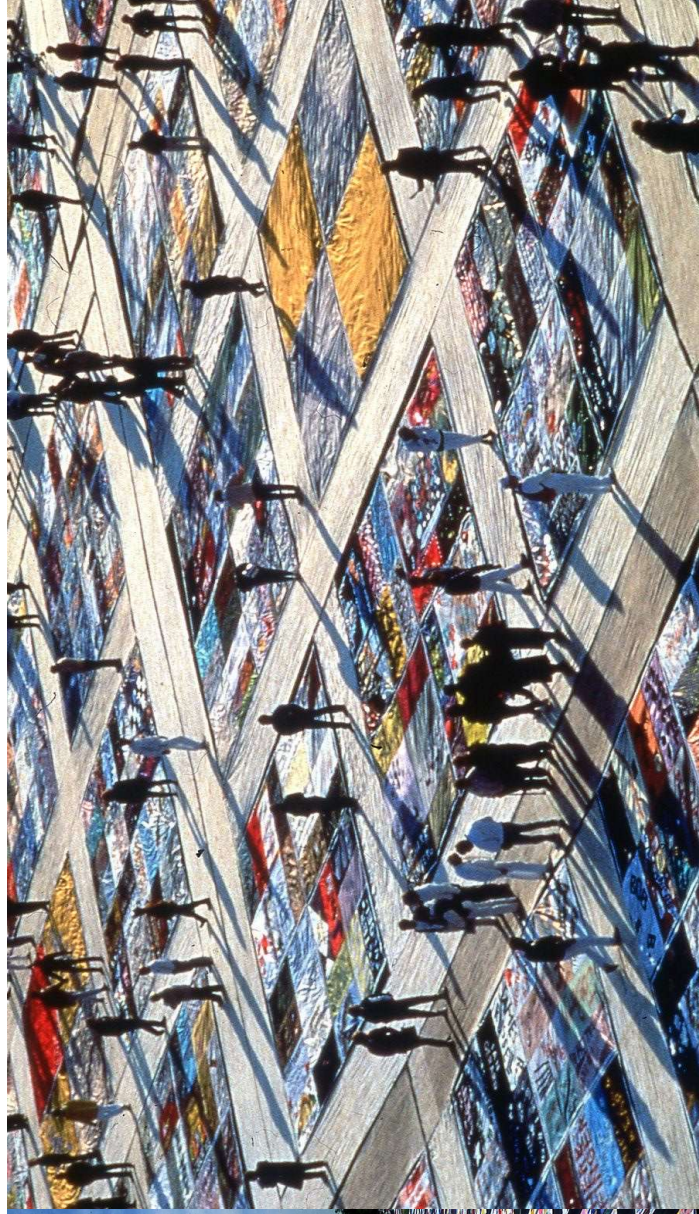
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4. POLICY. Educating legislators

5. EXHIBIT. Exhibiting art for educating the public & legislators for human connection, destigmatization and social change



National Mall, Washington, DC



Envision and activate: National Mall, Washington, DC



Museums can play a significant role in destigmatizing addiction disorder and supporting the recovery community.



This objective necessitates collaborative community partnerships that enlist professionals with therapeutic and clinical expertise as well as artists partners.

Q & A

RESOURCES

Substance Abuse and Mental Health
Services Administration



In Crisis? Call or Text 988 >>

SAMSHA <https://www.samhsa.gov/find-help>

Call or text 988

or chat with someone at 988lifeline.org.

If you or someone you know is struggling or in crisis, help is available.

- Struggling with substance use disorder (SUD) / addiction disorder.
- National Suicide Prevention.

Rogers Behavioral Health
Wisconsin



800-767-4411

<https://rogersbh.org/>



Partnering FOR COMMUNITY HEALING AND CHANGE

Museums can play a role in destigmatizing
addiction disorder.

By Xoe Fiss and Petty Bode



May / June
2024
pp. 34-39



Connect with us!

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Founder, Remember Love Recovery Project
& Associate Professor / Coordinator of Art Education, Southern Connecticut State University



Website: <https://www.rememberloverecovery.org/>
FB & IG: @rememberloverecovery